

# LIONBRIDGE MULTIMEDIA SERVICES



## Seamless Translation Service Integration

Reach more viewers with personalized multilingual multimedia content, made easy with Lionbridge

In today's consumer-driven world, authentic video content is central to a multi-faceted marketing strategy. Effective videos captivate audiences. When localized, they can trumpet your message to more viewers in more markets—regardless of language.

As the industry-leader in translation, Lionbridge provides creative, fast, and accurate video localization services. Our expert linguists and multimedia teams will transform your video into engaging multilingual content with global reach.



## Achieve Scale, Speed, and Quality

Connections happen at a local level, in the audience's native language, through content that is reflective of their personal experiences. At Lionbridge, our team of 100,000+ language and multimedia experts are not just building localized videos, we're helping build relationships between your brand and customer. How do we do that?

Every Lionbridge multimedia service project benefits from:



### Global Scale

With 40 billion words translated, 100+ tasks completed every minute, and more than 5000 jobs per day, we have the scale and expertise to craft your message correctly—the first time and every time.



### Turnaround Speed

Our global team operates on a follow-the-sun production model to meet your deadlines and exceed your expectations.



### Customization

You choose the style of video localization that works best for your unique needs. We offer services ranging from subtitling to professional voiceovers to comprehensive video creation.



## Multimedia Services

Our team of talented experts can assist with all your multimedia needs, including:

- **Transcription:** Our team will create fast, timestamped transcriptions for any video content in any language.
- **Transcription Translation:** Take your content global with translations of your timestamped transcriptions, completed by professional translators.
- **Subtitling:** Our team translates your content, then hands it off to our talented multimedia experts who burn in multilingual subtitles.
- **Voiceover:** Add another level of professionalism with voiceover services. A native-speaker performs your script in a professional studio to deliver the right blend of emotion and branding for maximum impact.
- **Video Creation:** Don't have your video content yet? Our team can help create video content that delivers your message accurately and effectively, whether from stock footage, animation, filming, or scratch.



## Get Started

For more than 20 years, we have helped companies connect with global customers by delivering marketing, testing and globalization services in more than 300 languages.

[LIONBRIDGE.COM](https://www.lionbridge.com)

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