LIONBRIDGE

THE MULTILINGUAL VIRTUAL
EVENT CHECKLIST

Does your virtual event have a global audience? How can you adapt your event to ensure it has an international reach? Lionbridge can help you be a leader in delivering multilingual support for all levels of virtual events through our many offerings. Beyond translating and localizing static texts and documents, we can support all types of multimedia content, including videos, podcasts and voice applications. **From transcription to voice-over, we have you covered.**

MULTIMEDIA LOCALIZATION

Language video captioning ✓

Localization of user assistance materials
(FAQs, help documentation) ✓

Product user interface and navigational elements ✓

TRANSLATION SERVICES

Marketing collateral translation (banner ads,
sponsor materials, virtual meeting space) ✓

Translation of marketing website, on-demand
landing page or video hosting website ✓

Video voice-over ✓

ONLINE CUSTOMER SALES & SUPPORT

Integration with most major helpdesk frameworks
like Zendesk ✓

Translation options for chatbots, moderated forums,
self-service content and wikis ✓

The Lionbridge Language Platform real-time translation
technology for expansion languages (multilingual live chat) ✓

Trained L1 Customer Support Agents for core languages ✓

INTERPRETERS ON CALL

Real-time transcription (single speaker only) ✓

Interpreters for prospects and other sales situations
(on-demand or pre-scheduled) ✓

Retained team of bilingual concierges trained in your
event technology (ad-hoc basis or scheduled tours) ✓