Human Intelligence Transforms Big Data into a Big Advantage

Big data is business reality. Using it to power your competitive advantage by providing access to accurate, relevant and timely data that leads to actionable insights is a business imperative.

Now, more than ever, enterprises need flexible, scalable and cost-effective methods to intelligently manage growing amounts of largely unstructured data that arrive in multiple languages, data types and formats. Technology has always played a major role in accelerating the big data machine, but applying human intelligence is the true differentiator that speeds you to the head of the pack.

ENTERPRISE CROWDSOURCING IS CHANGING THE WAY WORK GETS DONE

Lionbridge Enterprise Crowdsourcing lets you tap into the power of an elite global workforce that is selected, screened and managed by the world’s most trusted name in Enterprise Crowdsourcing services. This flexible, secure and massively scalable staffing model applies human intelligence to data management tasks with no contingent staffing overhead for your company, making you leaner, more flexible and more competitive than ever.

Lionbridge Enterprise Crowdsourcing Data Management services enable enterprises to classify, verify and enrich unstructured data through a number of offerings that are operationally efficient and produce high quality results. And when your work requires multilingual or international resources, only Lionbridge can rapidly connect you with pre-screened crowd workers from around the globe.

Lionbridge’s innovative crowdsourced solution enables you to address today’s data challenges.

- It’s always on – because data never sleeps
- It’s scalable and elastic – to meet fluctuating demands
- It’s global, it’s local, it’s everywhere – just like your data
- It’s human intelligence – to deliver more effective results

“The use of big data will become a key basis of competition and growth for individual firms.”
MCKINSEY GLOBAL INSTITUTE

DATA MANAGEMENT SERVICES

DATA CLASSIFICATION:
The Lionbridge crowd classifies data attributes, improving taxonomy and site search results.

DATA VERIFICATION:
Our team works with complex data requirements to de-duplicate, cross-check and validate data.

DATA ENRICHMENT:
We specialize in providing judgments, annotation, research, and attribute extension services that improve your data assets.
Lionbridge Enterprise Crowdsourcing Data Management services are an ideal solution for organizations struggling with their data. Enterprise Crowdsourcing from Lionbridge harnesses the best talent in markets all across the globe to make it structurally more efficient than traditional models for outsourcing data-related work and processes. Other advantages include:

- **Output-based Payments** – Payment for crowdsourcing is typically output-based. Payment is only made when value is received.
- **Flexibility and Scalability** – Crowdsourcing provides true on-demand access to resources in multiple languages and geographies to provide the flexibility and scalability that your business requires.
- **Cost Savings** – Crowdsourcing removes the current “heavy” cost structures of traditional work models.
- **Increased Productivity** – Faster throughput is achieved by processing tasks with larger teams, parallel processing and 24x7 coverage.

**TRUE ENTERPRISE-LEVEL CROWDSOURCING**

Lionbridge Enterprise Crowdsourcing provides a proprietary, secure platform suitable for enterprise requirements. Lionbridge uniquely provides:

- Over twelve years of crowdsourcing experience with a dedicated Enterprise Crowdsourcing business unit for over seven years
- Experience in all legal and risk mitigation issues for global crowd management
- A proprietary Crowd Management platform that is only visible to previously screened and secured crowd workers
- Use of a private managed crowd, not a marketplace
- Scale – 100,000,000+ private tasks completed in 102 countries over the last 12 months
- Global reach – 140,000 crowd workers in 102 countries
- A Crowd Management and Quality Framework that focuses on program management, security, service levels and quality

**CROWDSOURCING IN ACTION: DOCUMENT PROCESSING**

In today’s digital business climate, companies strive to eliminate paper forms from their enterprise processes – but not all forms can be processed electronically. This puts an enormous burden on the department tasked with managing data collection. Lionbridge integrates with your data capture solution to provide secure data entry, behind your firewall, within your existing workflow.

Our highly scalable workforce is available 24/7/365 to ensure timely turnaround. We also double-blind key all of your data to ensure accuracy, guaranteeing a cost-effective, high-quality and scalable crowdsourcing solution.

**GET STARTED**

Contact us today to learn how you can change the way you manage your global contingency staffing operations.

[www.thesmartcrowd.com](http://www.thesmartcrowd.com)