

LIONBRIDGE



GLOBAL AI-DRIVEN SOLUTIONS
EMPOWERED BY HUMAN CREATIVITY
A LIONBRIDGE OVERVIEW



BREAKING BARRIERS. BUILDING BRIDGES.



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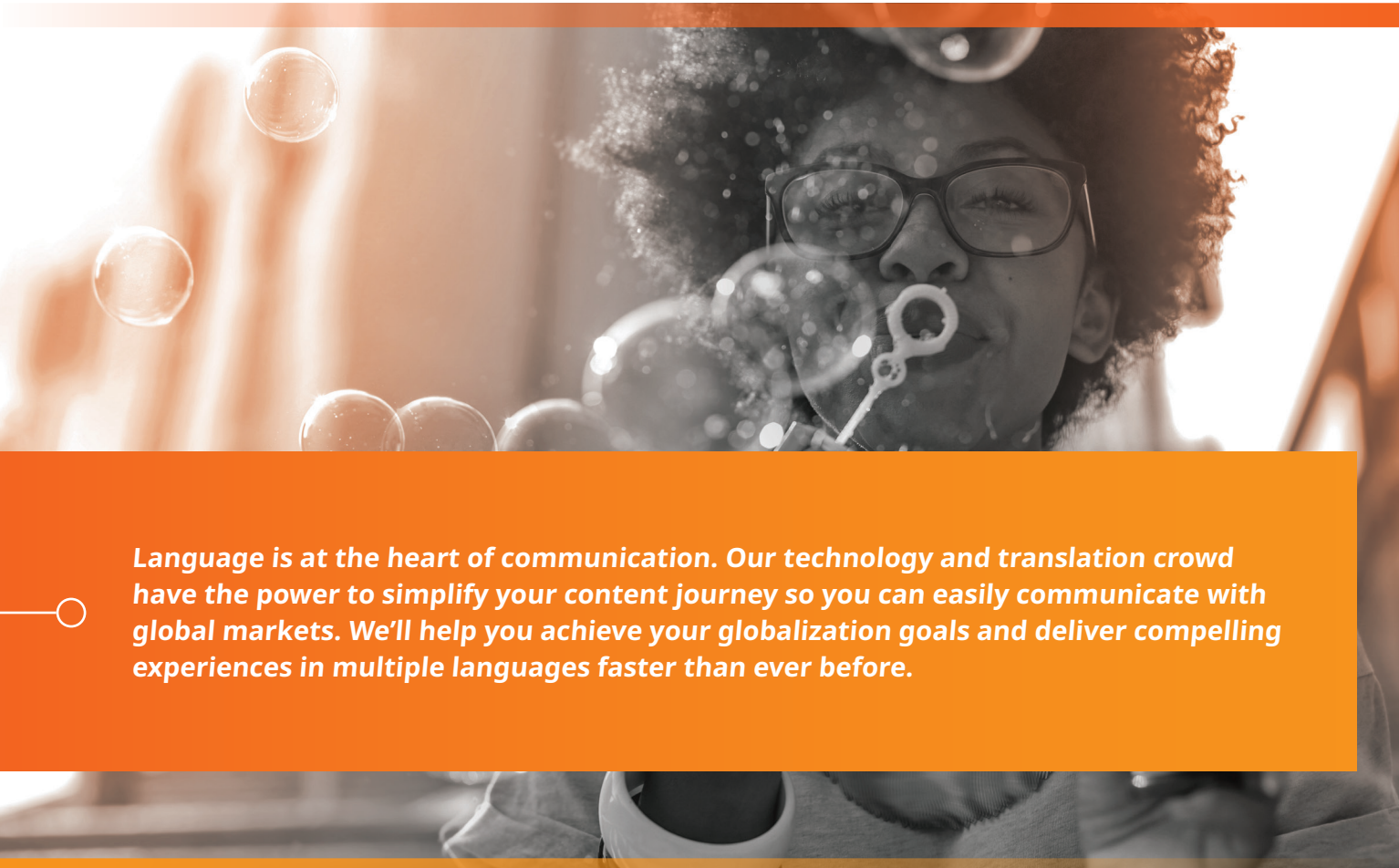
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LIONBRIDGE PARTNERS WITH BRANDS TO BREAK BARRIERS AND BUILD BRIDGES ALL OVER THE WORLD.

For over 25 years, we have helped companies connect with their global customers and employees by delivering translation and localization solutions in 350+ languages.



Language is at the heart of communication. Our technology and translation crowd have the power to simplify your content journey so you can easily communicate with global markets. We'll help you achieve your globalization goals and deliver compelling experiences in multiple languages faster than ever before.

We've been at the forefront of technological advancement to help our customers succeed in a competitive business climate.

Our second-generation, AI-driven translation and localization platform, the Lionbridge La'nguage Cloud™, builds on technological developments to help you increase your content velocity and expand your global audience. Our cutting-edge platform, combined with our Sma'rt Content™ engine, will automatically

analyze and route your content to the best language specialist in our unparalleled crowd of translators. The scalable power of AI and automation, combined with the finesse of best-fit translators, results in engaging content that makes your products and services stand out.

Capitalize on the best technology and Localize Everything™ to reach more customers and increase your growth rates across existing markets.

LIONBRIDGE AT A GLANCE



4,000+
customers



25+ YEARS IN BUSINESS
and we're just getting started



40 OFFICES
in 24 countries

99% ON-TIME DELIVERY

ISO 27001:2013
and ISO 27701:2019
Compliant

FULL CERTIFICATION
to the Trusted Information
Security Assessment
Exchange (TISAX)



24/7/365
SUPPORT

with a follow-the-sun
production model



96%

customer retention rate



16 MINUTES

average work
assignment time for
the last 12 months



120+ LANGUAGES

supported by our Machine Translation



350+ LANGUAGES

supported by Human Translators



600+ LANGUAGES

supported by our Production Teams

300M+
Words translated per month

TRAILING 12-MONTH
NPS SCORE OF 50

America's Best Employers for Women (Forbes)

America's Best Large Employers (Forbes)

America's Best Employers for Diversity (Forbes)

Most Loved Workplaces® (Newsweek)



3.9B+

total words
translated yearly

TRANSLATION SERVICES

As a thought leader in the translation and localization industry, we work with some of the world's most innovative brands to help them connect with customers across the globe. Our team of passionate linguists and skilled technology specialists will help you connect with anyone, in any language, anywhere — with your intended message.



Regulated Translation

Translation is more than simply putting text in another language. In addition to our network of skilled translators, our subject matter experts work tirelessly to ensure your documents meet regional and industry standards, comply with usage guide and labeling requirements, include accurate and consistent terminology, and keep your end customers safe. Our certified translation teams will review your content line by line to guarantee full compliance.

- Clinical Trial Translation
- Drug Labeling and Validation
- Medical Device Translation
- eCOA
- Certified Translation
- Financial Reports
- On-Site Staffing
- E-Discovery Support
- Document Production
- Transcription



Interpretation

Bridge language gaps and drive better customer experiences with our effective multilingual over-the-phone interpreting services. We support over 380 languages with industry-leading connection times and a robust telephony platform with consistent uptime. Our real-time reporting allows customers to view data on volume, language mix, and KPIs. With expert management, comprehensive reporting, and the best interpreters in the business, Lionbridge supports the unique needs of healthcare, government, customer service/call centers, help desks, K-12 and higher education, and more.

- Telephonic / Over-the-Phone Interpreting (OPI)
- Virtual Meeting Interpreting
- Video Remote Interpreting (VRI)
- Remote Simultaneous Interpretation (RSI)
- Conference Interpreting

Our certified translation teams will review your content line by line to guarantee full compliance.



CONTENT SERVICES

You have content goals — we can help you achieve them. Lionbridge has the tools to enhance the quality of your content, significantly increase its velocity, push multilingual code out faster, create outstanding multimarket Customer Experiences (CX), and get in front of more new customers in additional markets.



Technical Content

Creating accurate technical content that conveys your message requires specialized skill and attention. We have over 30,000 technically qualified language experts in a broad range of industries and ISO-certified global production facilities. We'll help you write, illustrate, edit, and publish the highly technical content your customers require.

- Technical Writing
- Training and eLearning
- 2D and 3D Illustrations and Graphics
- Multimedia Content and 3D Procedures
- Augmented Reality (AR), Mixed Reality (MR), and Virtual Reality (VR) Content
- Parts and Logistical Content
- Technical Document Translation



Training and eLearning

Lionbridge draws on localization and technology expertise to deliver eLearning services and customized virtual courseware support for any audience in any language. Our skilled experts are here to help you design new content, update existing content, and manage complex training programs across multiple time zones, languages, and cultures. Benefit from a network of more than 500,000 linguists who work in over 100 languages and dialects to satisfy your training and eLearning needs.

- Content Creation
- Curricula and Instructional Design
- Virtual and Instructor-led Training
- Gamification
- Augmented Reality (AR) and Virtual Reality (VR)
- Mobile/Website and App Design
- Translation and Localization
- Programming and Integration
- Flash to HTML5 Conversion



CONTENT SERVICES

Financial Reports

With over 25 years of financial report expertise, Lionbridge is your partner of choice for writing and translating your company's most important documents. You can count on native-speaker specialist translators, editors, and proofreaders to deliver reader-friendly text with consistent terminology.

Our experienced project managers ensure fast service, punctual delivery, and procedural confidentiality.

- Financial report writing
- Translation
- Editing and Proofreading

Global Marketing and Transcreation

Our in-market content creation services connect you with the experts you need to create culturally relevant content that's primed and ready for translation, localization, and transcreation. With Lionbridge's global-first approach to creation, every step of the content production process is geared toward reaching global markets.

- Transcreation
- Terminology
- Content Optimization
- Market Analysis
- Multilingual/Multicultural Marketing Services
- Global Digital Experience Assessments

With over 25 years of financial report expertise, Lionbridge is your partner of choice for writing and translating your company's most important documents.

Revolutionizing Language Services: Generative AI and Large Language Models

As an early adopter of Natural Language Processing (NLP) technology, Lionbridge has long been a trusted provider of AI-driven language services.

As generative AI technology continues to evolve, our deep experience with NLP enables us to provide customers with industry-leading Large Language Model (LLM) solutions including LLM engine training, prompt and response tasks, multilingual prompt engineering, ethical and regulatory evaluation, Reinforcement Learning from Human Feedback (RLHF), comparative analysis, output validation, data annotation and cleaning, content optimization, model customization, and workflow automation.



TESTING SERVICES



Lionbridge's testing services are here to make sure the time, energy, and resources you've poured into your content don't go to waste. We'll test the performance, efficacy, readability, and experience of your product, app, or service to ensure it performs as intended in any language, in any market, and on any device.

- Functional QA and Testing
- Compatibility Testing
- Interoperability Testing
- Performance Testing
- Accessibility Testing
- UX/CX Testing

We'll test the performance, efficacy, readability, and experience of your product, app, or service to ensure it performs as intended in any language, in any market, and on any device.





MULTIMEDIA LOCALIZATION SERVICES

Delivering engaging content across locales can be a challenge. Lionbridge helps you globalize your multimedia content so you can capture more customers' attention, increase accessibility for the hearing- and vision-impaired, enhance the user experience, boost your SEO, and generate more revenue.



Video Localization

Expand your audience, boost SEO, and increase sales with video localization. Not only does localization enable your content to reach more people, but it increases accessibility among those with hearing and sight impairments, enhances UX by providing customers with native content, and ensures your brand's relevance in foreign markets.

Appeal to the cultural preferences of your target markets with a wide array of text, audio, and video services that will translate your message across borders.

- Transcription and Subtitling
- Voiceover and Dubbing
- Video Creation and Post-Production
- 3D Animation and Illustration
- Captioning (Open and Closed)
- Speech-to-Speech

Website Localization

There are a lot of moving parts when it comes to taking your website global. We'll consider linguistic, cultural, and technical nuances to deliver website copy that reads and feels like it was originally written in your target language, without changing the intent behind the source text. You can trust our specialists to open doors to foreign markets and usher in new potential customers.

- Professional Human Translation
- Translation Management Systems
- Localization Project Management
- Integrations

Software, App, and Device Localization

Your product needs to look and feel like it was created for each of your target markets. Our translators localize and adapt software to align with different regions' linguistic, cultural, and legal requirements. We'll update your graphics, layouts, and formatting to satisfy data compliance standards, device preferences, and technology trends.

- Internationalization
- Software Translation
- Software Engineering
- User Acceptance Testing
- Localization Testing
- Functional Testing
- Bug Fixing
- Multiple Platform Support
- On-Device Testing

App localization can make your app available to millions of potential new users. It often involves updating the interface and functionality of the app to accommodate cultural and linguistic preferences in that market. App localization is essential if you want to give your app a truly global reach.

Our team of passionate linguists and skilled technology specialists will help you connect with anyone, in any language, anywhere — with your intended message.

DIGITAL MARKETING SERVICES FOR SUCCESSFUL GLOBAL CAMPAIGNS, WEBSITES, AND APPS

Creating compelling content is only the first step in expanding your global market reach. Content must read natively, appeal to the culture, and most importantly, be accessible to your desired audience. Lionbridge's services go beyond simple translation to help you get the best return on your content investments. We'll help you drive web traffic with localized multimedia campaigns, improve your presence on search engines by identifying critical keywords for global markets, and optimize your content to get it in front of the audience that needs to hear your message.



Reaching your multilingual, multimarket customer hinges on the way you handle your content.

Lionbridge has what it takes to help you excel in search results, outshine your competitors, and create new content that is customized to your market.

Content Optimization

Our in-depth, in-market Search Engine Optimization (SEO) research will enable your content to perform well in your target markets. Our experts will create brand-new content or rewrite your existing content to resonate with local audiences in each of your target regions. Our team considers consumer questions, keywords, intent, competitor analysis, and best practices for winning content. With Lionbridge's content optimization services, you can be sure that you'll understand and be able to capitalize on all opportunities at your disposal.

- Translation
- Keyword Research
- Metadata Optimization
- Transcreation
- Voice Search



We offer three digital content optimization service levels for website pages that require more than translation. Choosing the right service level will enable you to handle your content optimally and allocate your budget wisely.

DIGITAL CONTENT SERVICE LEVELS

Standard Content Optimization

This service helps your page rank higher in search by refining your translated titles, descriptions, headings, and metadata to include relevant, in-market keywords.

Advanced Content Optimization

With our advanced content optimization services, our transcreation experts will completely rewrite your content in the target language according to the results of thorough SEO research. We'll analyze keywords, questions, intent, competitors, and winning pieces to generate content that shows up in relevant search results and resonates with your target audience in the local market.

Premium In-Market Content Creation

Our premium in-market content creation services use a topic-driven research process to create highly effective content from scratch. Our in-market researchers pinpoint the keywords and questions people are asking about your products, services, or areas of interest. They also identify people's search intent to determine content opportunities you can capitalize on to produce valuable targeted pages.

GLOBAL DIGITAL EXPERIENCE ASSESSMENTS

It's important to know exactly where you stand with your customers and what's getting in the way of your relationship. Our comprehensive Global Digital Experience Assessment (GDXA) services enable you to understand how your customers interact with your brand. We assess their interactions as they visit your website, make purchases, engage in live chats, open support tickets, or use social media.

We use sophisticated tools that provide you with hard data and actionable recommendations to help you invest in your content wisely and deliver digital experiences that will continuously engage your customers.

After delivering outstanding digital customer experiences in your existing markets, we'll help you figure out which locales and languages to pursue next. Our assessments ensure that you get the biggest return on your localization investment.



Lionbridge's Global Digital Experience Assessments focus on these key areas:

Global Geo-Targeting

Analyzes your search performance to see if the right content is showing in the right markets and identifies opportunities for improvement

Technical SEO

Evaluates the technical aspects of your website to improve global search results and ensure a secure and satisfying user experience

Search Analysis

Examines branded and unbranded keyword search performance in multiple markets to identify ways to present content more effectively in search results

Localization ROI

Quantifies the return on your localization investments in each locale so you can demonstrate value and make data-driven decisions before making new investments

Smart Content Audit

Measures the quality of your content to help you address issues like **bias** and readability so you can create effective content before it gets localized into other languages

INDUSTRY EXPERTISE

Winning in today's digital and hybrid marketplaces is increasingly challenging. Rapid digitization has pressured companies to create and deliver captivating content at scale, across multiple languages and digital channels, while staying consistent with their global brand voice. Lionbridge's experts have experience in a wide array of industries. Whether you work in life sciences, finance, manufacturing, gaming, or other niche domains, our specialists can help take your content global.



Automotive

Automobiles are complex, rapidly evolving digital products — from manufacturing and marketing to sales and internal communications, you'll need quality, scalability, and flexibility to stay ahead of the curve. Lionbridge provides end-to-end services for the whole automotive lifecycle, including eco-efforts and environmental reports. We create and localize content to enhance your customer experience, increase product launch efficiency, reduce management overhead, and shorten time to market.

Banking and Finance

Each day, millions of people depend on your expertise to make well-informed choices regarding their finances.

Our AI and Big Data technology solutions enable you to provide seamless access to precise, up-to-date information in any language. From ESG and SFDR reporting to ETFs and M&A RFPs, we localize your sustainability, regulatory, legal, marketing, and fintech materials to help you eliminate global content barriers and meet relevant requirements.

- ESG Reporting
- SFDR Requirements
- Fund Prospectuses
- Factsheets
- ETF
- UCITS
- KIIDs
- PRIIPs
- KIDs
- Market Reviews and Guides
- Global Fixed Income Views
- Global Asset Allocation Views
- Weekly Briefs
- Portfolio Insights Analytics
- Commentaries on Funds
- Bond Bulletins
- Events Brochures
- Ratings Eco Labels
- Global Funds Registration
- Merger and Acquisition RFPs
- Contracts
- Reports
- Investor Webinars / Podcasts
- App UI / UX Localization





Consumer Packaged Goods

Global consumers first interact with your brand via your products' packaging — which can have a massive impact on your brand identity.

We deliver all-inclusive branding programs to Consumer Packaged Goods (CPG) companies, helping them optimize the experience for global consumers who interact with their products daily. Our experts promote positive interactions with your brand and ensure it is culturally relevant and aligned with local consumers' expectations.



E-Commerce

Expanding global market reach is a tough task that requires optimized content for any audience and in any language. Our network of 500,000+ worldwide linguists will help you design and develop new content, update old content, and repurpose your work with support in over 100 languages and dialects.



Games

Developers, publishers, and platform-holders need to deliver seamless gaming experiences in every market. Our experts help them complete thousands of game audio, localization, testing, and player experience projects on time and on budget. Our services can be delivered as point solutions or as an integrated services approach.



Industrial Manufacturing

It's important to ensure that everyone in your outfit — stakeholders, engineers, designers, customers, and end-users — will have the same understanding of your content. Our network of expert translators and content creators can localize your website content, software interfaces, technical manuals, and illustrations to help you deliver compliant and error-free content in every market you work in.



Legal Services

Multilingual legal projects require accuracy, speed, and decades of experience. Whether you need help with FCPA compliance, antitrust law, arbitration, or other high-stakes matters, our project managers, professional translators, and legal experts provide reliable, high-quality translation services at a global scale.

We've designed our services to integrate seamlessly into client processes and technology, from the smallest revision to the largest discovery volumes.

- Legal Document Translation
- Legal Localization
- Legal Interpretation
- On-Site Staffing for Legal
- E-Discovery
- Certified Legal Translation
- Transcription
- Document Production
- Unlimited MT

Multilingual legal projects require accuracy, speed, and decades of experience.



Life Sciences

Regulated translations and linguistic validation call for experienced linguists with industry expertise. Our advanced translation methodologies support the full life cycle of your drugs and medical devices with the accuracy you require to bring your messages and products to the world — safely, efficiently, and in full regulatory compliance.



Luxury

Every brand has a unique story to tell. Combining linguistic prowess with industry knowledge, Lionbridge will capture the essence of your brand to help convey your message worldwide. We cater to renowned luxury brands in Fashion & Accessories, Leather Goods & Shoes, Watches & Fine Jewelry, and Beauty & Perfumes, delivering exceptional luxury content to promote global brands and drive sales across diverse markets.

Our tailored language solutions include translation, transcreation, eLearning localization, video localization, and interpretation to address your specific challenges and goals.



Retail

Your message needs to be delivered to the right customers, at the right time, at every touchpoint. Lionbridge experts enhance your omnichannel marketing strategy by offering users authentic and relevant brand experiences, regardless of their location and language so you can build connections all over the globe. Through automation and simplification, we offer the fastest multimarket deployment in the industry. We understand the importance of speed and efficiency in delivering your brand message across multiple markets and have the expertise to make it happen seamlessly.



Technology

Communication barriers in foreign markets present one of the biggest obstacles in selling and providing tech services globally.

That's why global technology leaders rely on our proven processes and customized programs to increase market reach, establish a global identity, and convert prospects into loyal customers.



Travel and Hospitality

From dreaming and planning to booking and experiencing, your customers expect culturally relevant and authentic brand experiences along the complete traveler journey, whether they engage through mobile, web, chat, phone, or email.

We help airlines, hotels, and travel research & booking sites sell more seats, fill their rooms, stack their tours, and make lasting connections by offering a personalized experience at each step. Our Sma'rt Content system supports your global efforts from creation to publication to align smart destinations with tourists worldwide.





At Lionbridge, earning the trust of our customers and stakeholders is one of our greatest privileges, and we take this mission very seriously.

We define trust as the intersection of security, privacy, and quality. When you entrust us with your content, we can assure you that we are adequately protecting it while it is in our possession, only using it for the purpose you intended, and returning a high-quality product.

Our programs are built on industry-standard frameworks such as ISO 27001, ISO 27701, ISO 9001, ISO 13485, and ISO 17100. Lionbridge holds full certification to the Trusted Information Security Assessment Exchange, also known as TISAX. Our trust team has an independent reporting structure to ensure that we are independent in our assessment and testing. Additionally, we augment our own tests with external auditing procedures related to the certifications we hold.

We define trust as the intersection of security, privacy, and quality.



LANGUAGE CLOUD™

Localize more, better, faster, in even more languages.



Harness the Lionbridge AI-powered La'nguage Cloud to significantly increase your content velocity.

Push multilingual code out faster, create multimarket Customer Experiences (CX), and get in front of more new customers in new markets. Our next-generation content platform leverages powerful insights, derived from our Smart Content™ algorithms, to automate the entire content journey.

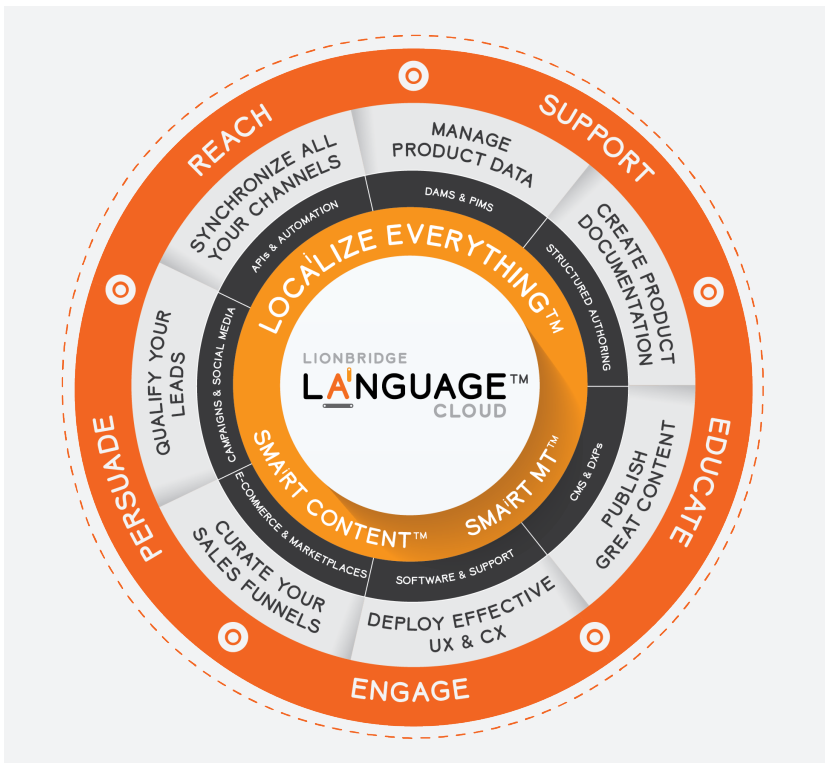
You'll be able to create better source content, improve target language delivery, and attain previously unachievable content performance.

Enhance your localization process by reducing friction between the many teams responsible for content creation, accelerating speed, and lowering costs.

The scalable power of AI and automation, combined with the finesse of best-fit translators, results in engaging content so your products and services stand out. You'll reach more customers in more languages and increase your growth rates across existing markets.

Built on top of the world's largest corpus of professionally translated content, the Lionbridge La'nguage Cloud capitalizes on a cadre of language experts who will help you optimize our platform and supercharge your content journey.

The Lionbridge La'nguage Cloud catapults you into the multiverse — a place where you can achieve your multichannel, multilingual needs at scale and reap extraordinary multimarket success.



A CLOSER LOOK AT THE LANGUAGE CLOUD PLATFORM



Smart Content™

Our Smart Content solution helps you build high-performing engines that make your content stronger and more appealing to your customers by harnessing the power of AI.

Your content will be fed through an algorithm that can assess, grade, and tag your content for parameters such as readability, structural composition, inclusion, and complexity to identify issues before source material is sent to translation.

The result is enhanced strategic insights, consistent terminology and global brand voice, improved governance and quality control, and increased localization efficiency that can drive performance, engagement, and market growth.

You will easily and efficiently target more granular customer groups across many languages and deliver your content through growing digital channels.

Our product integrates seamlessly with virtually any content management system



A CLOSER LOOK AT THE LANGUAGE CLOUD PLATFORM



Smart MT™

Smart MT is Lionbridge's Machine Translation solution for enterprises. It enables businesses to bolster customer experiences across multiple languages, removes internal language barriers for enhanced productivity, and frees up human bandwidth so your content teams can focus on mission-critical projects.

This robust MT solution works across all content streams, enabling companies to localize everything from public-facing content and real-time customer interactions to internal communications among global employees.

The Smart MT API integrates directly into your live chat solution or ticketing system, allowing support teams to assist customers in their native language instantaneously. This platform is scalable across time zones and languages. The Smart MT portal offers a place for global teams to communicate more efficiently while maintaining content confidentiality.

Your employees will be able to translate internal documents and improve written communications across languages with this secure, enterprise-grade solution.

Lionbridge's Smart MT engines are built with a high-end integration platform for localization automation. Our connectors help localization and marketing teams address daily challenges as they aspire to increase content velocity and work within their budget. Our product integrates seamlessly with virtually any content management system, as well as real-time workflow platforms including:

- BeyondTrust
- Genesys
- InContact
- Outlook
- Salesforce
- ServiceNow
- Twilio
- Zendesk

Speed up your translation turnaround times, increase your language flexibility, and experience cost savings of up to 40% without compromising quality or security.

The Smart MT portal offers a place for global teams to communicate more efficiently while maintaining content confidentiality.





Smart Data™

AI is only as effective as the data that trains it — and Lionbridge has the best. We leverage our vast repositories of high-quality, curated language data, including Translation Memories (TMs), terminology, language rules, project operations, personnel, and metadata to train our language AI and fuel our La'anguage Cloud. Smart Data helps route each piece of content to the right workflow, find the right translator for every piece of content, detect issues and errors, and power our Computer-Assisted Translation (CAT) tools.

Smart Data works for you at every stage of the content journey and enhances the accuracy of La'anguage Cloud automation.

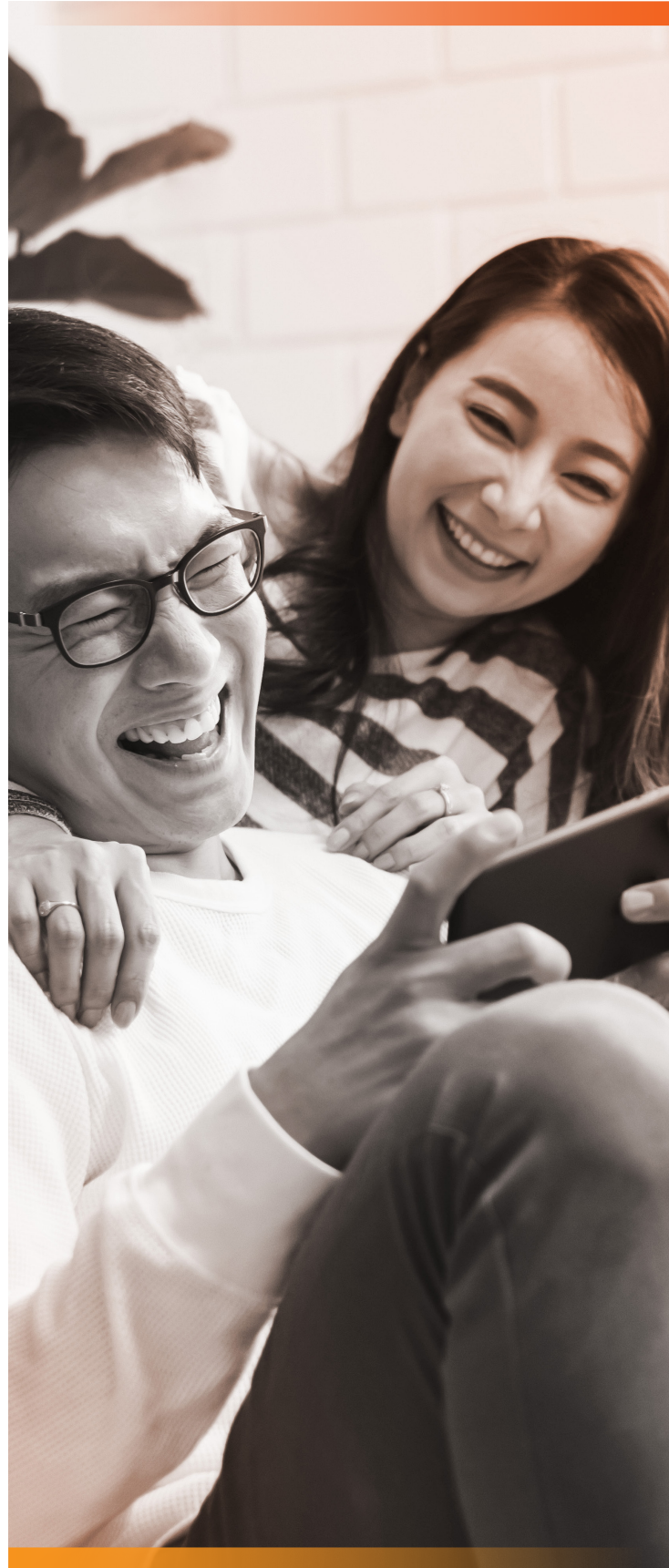


Translation Community™

For over 25 years, Lionbridge has built long-lasting relationships with the most skilled translators and language specialists while investing in the next generation of translators.

Our hard-working translators, interpreters, and Subject Matter Experts (SMEs) are the backbone of the localization industry. They solve problems and create meaningful content for people no matter where they reside or what language they speak. When you choose Lionbridge for human translation, you'll have access to a network of over 40,000 freelancers and translation agencies that spans over 800 languages.

In as little as 15 minutes, you can be assigned to a team of best-fit experts to get your project going.





Workflow Technology

Localization technology is complex. Unlike the Translation Management Systems (TMSs) offered by other LSPs, you don't have to buy our technology. We don't think you should have to pay to manage your localization.

We handle all the complexity associated with running it to simplify your operations.

The Lionbridge La'nguage Cloud

- Provides the benefits of a robust localization platform without burdening you with its complexity and costs.
- Makes localization operations smoother and smarter through our proprietary TMS tool, built from 25+ years of localization experience.

Now augmented with the latest AI, the Lionbridge La'nguage Cloud automates localization decisions.

It selects the best workflow for each piece of content, identifies the right translator for the job, and alerts you if it detects text that fails to meet your quality standards — and it does all of this at scale, giving you the content velocity you need to grow your business.



Your employees will be able to translate internal documents and improve written communications.



Language Quality

The Lionbridge La'nguage Cloud's flexibility enables you to translate each piece of content at quality levels appropriate to the value of the content — and with differing speed and cost — to keep your brand voice consistent for enhanced customer experiences. You'll translate terms once to create Translation Memories (TMs), glossaries, and style guides.

The La'nguage Cloud platform will automatically apply these linguistic assets throughout the platform to ensure brand voice consistency across all digital channels, reduce translation rework, and achieve cost savings.



Connectivity

The Lionbridge La'nguage Cloud helps companies overcome the complexity associated with elaborate technology stacks. While numerous, interconnected systems that power content journeys support digital-first business needs, they add complexity to the process.

As a result, companies find it increasingly difficult to keep track of content and achieve efficiency. The Lionbridge La'nguage Cloud uses a portfolio of partners and integrations to lessen the burdens associated with a complex tech stack. Integrate into the Lionbridge universe of language services through one of our robust connectors, rich content APIs, or custom integrations.



Analytics

Lionbridge La'nguage Cloud Analytics allow you to follow your localization projects in real time, identify business trends, and make wise decisions about your localization programs based on data. It enables you to generate a bigger content and localization ROI by providing insight into your localization costs and performance. Best of all, it's free as a part of the La'nguage Cloud platform and Lionbridge services.



The Lionbridge La'nguage Cloud uses a portfolio of partners and integrations to lessen the burdens associated with a complex tech stack.

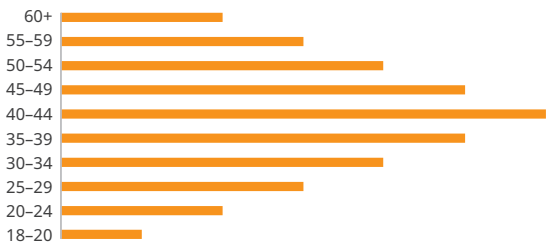
THE LIONBRIDGE DIFFERENCE

As a people-first technology company, Lionbridge places immense importance on recruiting only the most passionate and curious talent. We look for individuals who take pride in their work, who are constantly learning, and who eagerly embrace the dynamic nature of language — we look for individuals whose passion is your passion.

5 DIVERSE COMMUNITIES EMPOWERING HUMAN CREATIVITY

300+ LANGUAGES	350+ LANGUAGES	100+ LANGUAGES	100+ LANGUAGES	100+ LANGUAGES
LINGUISTS Qualified Linguists <hr/> Globally Sourced <hr/> Ongoing Training <hr/> Confidentiality <hr/> Secure TMS Environment	INTERPRETERS Qualified Interpreters <hr/> Globally Sourced <hr/> Ongoing Training <hr/> Confidentiality <hr/> Secure Integrated Support <hr/> OPI, Video, In-app	CROWD Fast TAT <hr/> Native Speakers <hr/> Globally Sourced <hr/> Secure Environment	TESTERS Software, Games, and Mobile Apps <hr/> Native Speakers <hr/> Globally Sourced <hr/> Secure Environment	SPECIALISTS Multimedia <hr/> Quality Reviewers <hr/> DTP and Graphics <hr/> Content Creation <hr/> Transcreation <hr/> Cultural Adaption <hr/> Technical Writers <hr/> eLearning
A UNIQUE CROWD OF 500,000+				

AGE GROUPS



Our Lions and Translation Community alike are real people enjoying their real interests. We love what we do and are intrinsically motivated to challenge ourselves, improve upon our processes, and acquire new skills.

450+ LOCALES

FIELD OF EXPERTISE

Business | Engineering | Humanities | Science | Technical | Commerce
 Human Resources | Medicine | Fine Arts | Law | Other

52% FEMALE



48% MALE

HOW TO GET STARTED WITH LIONBRIDGE

FOUR OPTIONS, TWO DISTINCT MODELS



No matter what type of content you've created — whether it's highly regulated, carefully branded, or location-specific — we spearhead its global transformation through best-in-class transcreation services.

SELF-SERVICE MODELS



Machine Translation: Sma'rt MT™

The Sma'rt MT Portal is a self-service, real-time text and document translation app. It's for teams and professionals in enterprises working across multiple geographies and languages who need to understand foreign language texts immediately.



A LIONBRIDGE Company

Translation Crowd: Gengo

Gengo is an online, self-service translation platform for reliable translations by human translators. It's for teams who must accurately translate simple, ad hoc, or static content for their products or activities.

MANAGED SERVICE MODELS



AI-Driven Content Platform: Lionbridge Cloud

Lionbridge Cloud is a managed localization service that uses our state-of-the-art localization platform, Lionbridge Language Cloud. It's for product or content owners who need external production to standardize their localization workflows and extend their capacity to handle large, recurring content streams.



Customized Workflows: Lionbridge Enterprise

Lionbridge Enterprise is a specialized localization service for the most sophisticated companies with large and complex localization programs. It's for teams who manage localization as an internal business and technology capability and require customized workflows and technology interfaces.

Good communication makes for a strong start. When you partner with Lionbridge, you get to tell us what you need. Already decided on your solutions and workflows? Let us know, or use one of our self-serve platforms to jump right in. If you're still unsure, our multilingual and multicultural experts will guide you through the Lionbridge Start Onboarding™ process. From discovery and consultancy to deployment and status updates, we'll ensure you always know where things are, what to expect, and who's in your corner. [Get started today.](#)

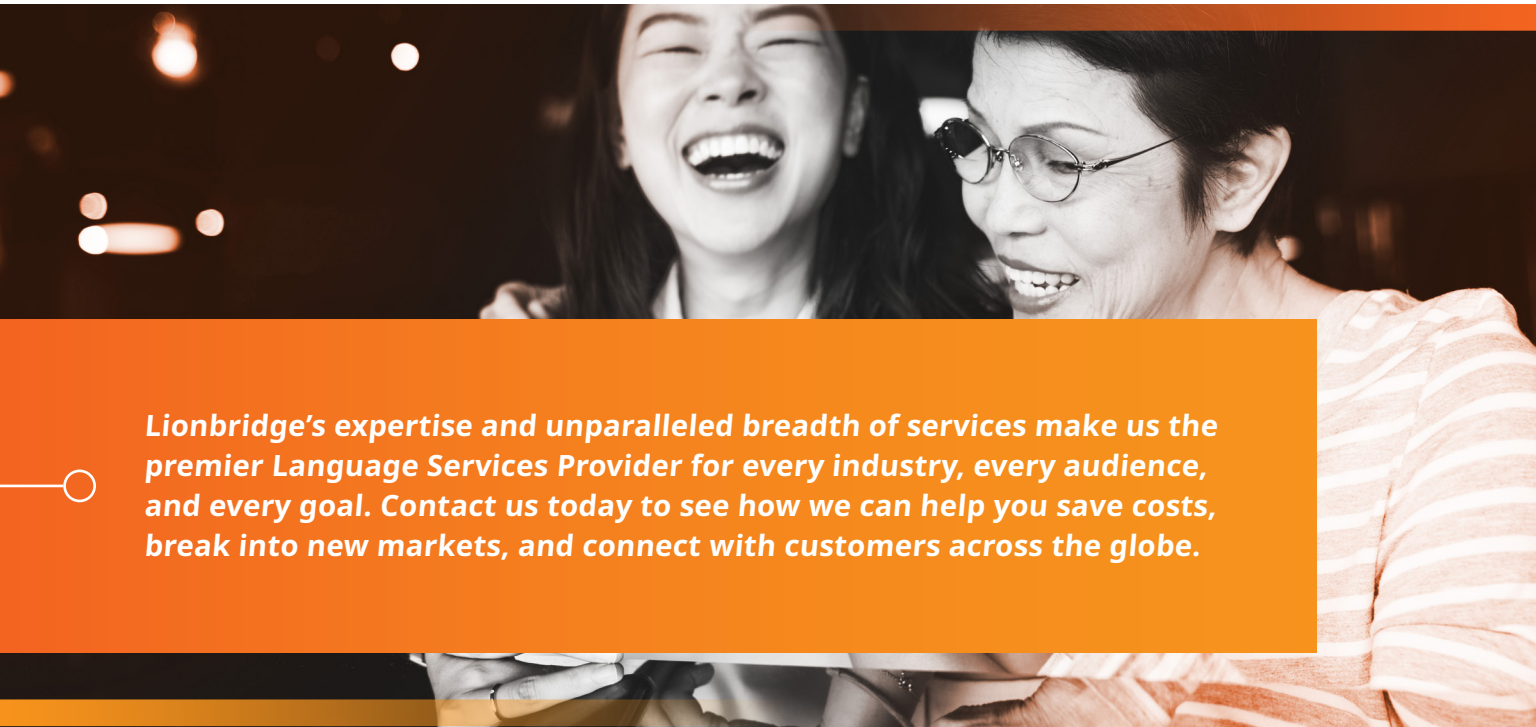


LANGUAGE CATALOG

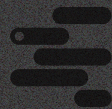
Afrikaans (Default) | af
Afrikaans (South Africa) | af-za
Albanian (Albania) | sq-al
Albanian (Default) | sq
Amharic (Default) | am
Arabic (Algeria) | ar-dz
Arabic (Bahrain) | ar-bh
Arabic (Default) | ar
Arabic (Egypt) | ar-eg
Arabic (Generic) | ar-aa
Arabic (Gulf) | ar-xg
Arabic (India) | ar-in
Arabic (Iraq) | ar-iq
Arabic (Israel) | ar-il
Arabic (Jordan) | ar-jo
Arabic (Kuwait) | ar-kw
Arabic (Lebanon) | ar-lb
Arabic (Libya) | ar-ly
Arabic (Modern Standard) | ar-xm
Arabic (Morocco) | ar-ma
Arabic (Oman) | ar-om
Arabic (Qatar) | ar-qa
Arabic (Saudi Arabia) | ar-sa
Arabic (Sudan) | ar-sd
Arabic (Syria) | ar-sy
Arabic (Tunisia) | ar-tn
Arabic (U.A.E.) | ar-ae
Arabic (Yemen) | ar-ye
Armenian (Default) | hy
Azerbaijani - Latin (Default) | az
Basque (Default) | eu
Basque (Spain) | eu-es
Belarusian (Belarus) | be-by
Belarusian (Default) | be
Bengali (Bangladesh) | bn-bd
Bengali (Default) | bn
Bengali (India) | bn-in
Bosnian - Cyrillic (Default) | bsc
Bosnian - Latin (Default) | bs
Bulgarian (Bulgaria) | bg-bg
Bulgarian (Default) | bg
Burmese (Default) | my
Cantonese Traditional (Default) | yue
Chinese (Cantonese) | zh-xy
Catalan (Default) | ca
Catalan (Spain) | ca-es
Catalan (Valencia) | ca-xv
Cebuano (Default) | ceb
Chichewa (Default) | ny
Chinese (Simplified) | zh-cn
Chinese (Default) | zh
Chinese (Hong Kong) | zh-hk
Chinese (Macau) | zh-mo
Chinese (Malaysia) | zh-my
Chinese (Singapore) | zh-sg
Chinese (Traditional) | zh-tw
Corsican (Default) | co
Croatian (Croatia) | hr-hr
Croatian (Default) | hr
Czech (Czech Republic) | cs-cz
Czech (Default) | cs
Danish (Default) | da
Danish (Denmark) | da-dk
Dari (Afghanistan) | prs-af
Dari (Default) | prs
Dutch (Belgium) | nl-be
Dutch (Default) | nl
Dutch (Netherlands) | nl-nl
English (Australia) | en-au
English (Belize) | en-bz
English (Botswana) | en-bw
English (Canada) | en-ca
English (Cyprus) | en-cy
English (Default) | en
English (Egypt) | en-eg
English (Gulf) | en-xg
English (Hong Kong) | en-hk
English (India) | en-in
English (Indonesia) | en-id
English (International) | en-xn
English (Ireland) | en-ie
English (Jamaica) | en-jm
English (Jordan) | en-jo
English (Lebanon) | en-lb
English (Malaysia) | en-my
English (Malta) | en-mt
English (New Zealand) | en-nz
English (Nigeria) | en-ng
English (Other) | en-xo
English (Pakistan) | en-pk
English (Philippines) | en-ph
English (Saudi Arabia) | en-sa
English (Singapore) | en-sg
English (South Africa) | en-za
English (Sri Lanka) | en-lk
English (Trinidad and Tobago) | en-tt
English (United Kingdom) | en-gb
English (United States) | en-us
English (Zimbabwe) | en-zw
Esperanto (Default) | eo
Estonian (Default) | et
Estonian (Estonia) | et-ee
Fijian (Default) | fj
Filipino (Default) | fil
Finnish (Default) | fi
Finnish (Finland) | fi-fi
Finnish (Sweden) | fi-se
French (Africa) | fr-02
French (Algeria) | fr-dz
French (Belgium) | fr-be
French (Cameroon) | fr-cm
French (Canada) | fr-ca
French (Cote d'Ivoire) | fr-ci
French (Default) | fr
French (France) | fr-fr
French (International) | fr-xn
French (Luxembourg) | fr-lu
French (Mali) | fr-ml
French (Monaco) | fr-mc
French (Morocco) | fr-ma
French (Reunion) | fr-re
French (Rwanda) | fr-rw
French (Senegal) | fr-sn
French (Switzerland) | fr-ch
French (Tunisia) | fr-tn
French (West and Central Africa) | fr-11
Frisian (Default) | fy
Gaelic - Scots (Default) | gd
Galician (Default) | gl
Georgian (Default) | ka
German (Austria) | de-at
German (Belgium) | de-be
German (Default) | de
German (Germany) | de-de
German (Liechtenstein) | de-li
German (Luxembourg) | de-lu
German (Switzerland) | de-ch
Greek (Cyprus) | el-cy
Greek (Default) | el
Greek (Greece) | el-gr
Gujarati (Default) | gu
Haitian Creole (Default) | ht
Haitian Creole (Haiti) | ht-ht
Hausa (Default) | ha
Hawaiian (Default) | haw
Hebrew (Default) | he
Hebrew (Israel) | he-il
Hindi (Default) | hi
Hindi (India) | hi-in
Hmong Daw (Default) | hmn
Hungarian (Default) | hu
Hungarian (Hungary) | hu-hu
Icelandic (Default) | is
Icelandic (Iceland) | is-is
Igbo (Default) | ibo
Indonesian (Default) | id
Indonesian (Indonesia) | id-id
Irish (Default) | ga
Italian (Default) | it
Italian (Italy) | it-it
Italian (Switzerland) | it-ch
Japanese (Default) | ja
Japanese (Japan) | ja-jp
Javanese (Default) | jw
Kannada (Default) | kn
Kazakh (Default) | kk
Kazakh (Kazakhstan) | kk-kz
Kazakh (Tajikistan) | kk-tj

Khmer (Default) | km
 Kinyarwanda (Default) | rw
 Kiswahili (Default) | sw
 Kiswahili (Kenya) | sw-ke
 Korean (Default) | ko
 Korean (Korea, North) | ko-kp
 Korean (Korea, South) | ko-kr
 Kurdish - Kurmanji (Default) | kmr
 Kyrgyz (Default) | ky
 Lao (Default) | lo
 Latin (Default) | la
 Latvian (Default) | lv
 Latvian (Latvia) | lv-lv
 Lithuanian (Default) | lt
 Lithuanian (Lithuania) | lt-lt
 Luxembourgish (Default) | lb
 Macedonian (Default) | mk
 Macedonian (Macedonia) | mk-mk
 Malagasy (Default) | mg
 Malay (Brunei Darussalam) | ms-bn
 Malay (Default) | ms
 Malay (Malaysia) | ms-my
 Malayalam (Default) | ml
 Maltese (Default) | mt
 Maltese (Malta) | mt-mt
 Maori (Default) | mi
 Marathi (Default) | mr
 Mongolian (Default) | mn
 Nepali (Default) | ne
 Nepali (India) | ne-in
 Nepali (Nepal) | ne-np
 Norwegian (Default) | nb
 Norwegian (Norway) | nb-no
 Oriya (Default) | or
 Pashto (Default) | ps
 Persian (Default) | fa
 Persian (India) | fa-in
 Persian (Iran) | fa-ir
 Polish (Default) | pl
 Polish (Poland) | pl-pl
 Portuguese (Angola) | pt-ao
 Portuguese (Brazil) | pt-br
 Portuguese (Cape Verde) | pt-cv
 Portuguese (Default) | pt
 Portuguese (Guinea-Bissau) | pt-gw
 Portuguese (Macau) | pt-mo
 Portuguese (Mozambique) | pt-mz
 Portuguese (Portugal) | pt-pt
 Portuguese (Sao Tome and Principe) | pt-st
 Portuguese (Timor-Leste) | pt-tl
 Punjabi - India (Default) | pa
 Punjabi - Pakistan (Default) | pnb
 Querétaro Otomi (Default) | oto
 Romanian (Default) | ro
 Romanian (Moldova) | ro-md
 Romanian (Romania) | ro-ro
 Russian (Belarus) | ru-by
 Russian (Default) | ru
 Russian (International) | ru-xn
 Russian (Israel) | ru-il
 Russian (Kazakhstan) | ru-kz
 Russian (Moldova) | ru-md
 Russian (Russian Federation) | ru-ru
 Russian (Ukraine) | ru-ua
 Samoan (Default) | sm
 Serbian - Cyrillic (Bosnia and Herzegovina) | sr-ba
 Serbian - Cyrillic (Default) | sr-me
 Serbian - Cyrillic (Montenegro) | sr-me
 Serbian - Cyrillic (Serbia) | sr-rs
 Serbian - Latin (Bosnia and Herzegovina) | srl-ba
 Serbian - Latin (Default) | srl
 Serbian - Latin (Montenegro) | srl-me
 Serbian - Latin (Serbia) | srl-rs
 Sesotho (Default) | st
 Shona (Default) | sn
 Sindhi (Default) | sd
 Sindhi (India) | sd-in
 Sindhi (Pakistan) | xsd
 Sinhala (Default) | si
 Slovak (Default) | sk
 Slovak (Slovakia) | sk-sk
 Slovenian (Default) | sl
 Slovenian (Slovenia) | sl-si
 Somali (Default) | so
 Spanish (Argentina) | es-ar
 Spanish (Bolivia) | es-bo
 Spanish (Chile) | es-cl
 Spanish (Colombia) | es-co
 Spanish (Costa Rica) | es-cr
 Spanish (Cuba) | es-cu
 Spanish (Default) | es
 Spanish (Dominican Republic) | es-do
 Spanish (Ecuador) | es-ec
 Spanish (El Salvador) | es-sv
 Spanish (Guatemala) | es-gt
 Spanish (Honduras) | es-hn
 Spanish (International) | es-xn
 Spanish (Latin America) | es-xl
 Spanish (Mexico) | es-mx
 Spanish (Nicaragua) | es-ni
 Spanish (Panama) | es-pa
 Spanish (Paraguay) | es-py
 Spanish (Peru) | es-pe
 Spanish (Puerto Rico) | es-pr
 Spanish (Spain) | es-es
 Spanish (United States) | es-us
 Spanish (Uruguay) | es-uy
 Spanish (Venezuela) | es-ve
 Sundanese (Default) | su
 Swedish (Default) | sv
 Swedish (Finland) | sv-fi
 Swedish (Sweden) | sv-se
 Tahitian (Default) | ty
 Tajik (Default) | tg
 Tamil (Default) | ta
 Tamil (India) | ta-in
 Tamil (Malaysia) | ta-my
 Tamil (Singapore) | ta-sg
 Tatar (Default) | tt
 Telugu (Default) | te
 Thai (Default) | th
 Thai (Thailand) | th-th
 Tongan (Default) | to
 Turkish (Default) | tr
 Turkish (Turkey) | tr-tr
 Turkish (Cyprus) | tr-cy
 Turkmen (Default) | tk
 Ukrainian (Default) | uk
 Ukrainian (Ukraine) | uk-ua
 Urdu (Default) | ur
 Urdu (India) | ur-in
 Urdu (Pakistan) | ur-pk
 Uyghur (Default) | ug
 Uzbek - Latin (Default) | uzl
 Vietnamese (Default) | vi
 Vietnamese (Viet Nam) | vi-vn
 Welsh (Default) | cy
 Xhosa (Default) | xh
 Yiddish (Default) | yi
 Yoruba (Default) | yo
 Yucatec Maya (Default) | myn
 Zulu (Default) | zu





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