

ENGAGE MORE EFFECTIVELY

Reach across channels and markets
with Lionbridge financial and language expertise

In today's evolving financial services industry, engaging effectively with stakeholders across global markets, media and devices is more important than ever for your company. Individual and corporate clients expect highly tailored, innovative, and secure services that deliver value at every interaction.

Lionbridge has the industry, language, and technical know-how that will enable you to set your company apart from the competition. We offer a full range of multilingual content support services, including digital marketing for web and mobile, financial reports and regulatory materials, research services, thought leadership and specialist writing, and software and training material development.

Every Lionbridge engagement delivers:

- **Scale and agility:** to support the multiple language, content volumes, formats, timescale and budget requirements of global market expansion.
- **Impact:** the business acumen and understanding required to tell your story accurately, credibly, and effectively to all target audiences
- **Security:** guaranteed data security and confidentiality of institute and customer data at every point.
- **Regulatory compliance:** fully vetted writers, translators and editors with industry insight and experience to ensure that all localized content is fully compliant.

LIONBRIDGE HAS THE GLOBAL REACH, FINANCIAL EXPERTISE AND SPECIALIST LANGUAGE PROFESSIONALS TO MAKE YOUR PROJECT A SUCCESS

Choose Lionbridge as your content creation and localization partner and enjoy the following benefits:

- **Strong engagement with stakeholders and customers:** professional, credible communications anchored in financial industry knowledge and linguistic expertise will enhance your reputation and help you to stand out in the global marketplace.
- **Expert project management:** your projects delivered to time, budget, and quality targets thanks to tailored solutions built on scalable, automated processes, innovative language technologies and integrated content management.
- **A seamless partnership:** face-to-face, personal contact ensures that your collaboration with Lionbridge runs without a hitch.
- **Exceptional data security:** a highly secure IT infrastructure keeps your internal and customer data confidential.

EXPERIENCE & QUALITY YOU CAN COUNT ON

Covering all language combinations, geographical markets and devices, Lionbridge works with you to develop, write, translate, edit and manage a vast range of content across all areas of commercial, retail and investment banking and asset management.

Partner with us and expand your reach and relevance by localizing your digital marketing. Attract prospects and engage customers with high-value web, social media and mobile content and out-perform the competition with global app development and testing.

Choose Lionbridge for our:

- **Extensive track record:** over 20 years of proven expertise in the financial sector, providing services to more than 1,000 companies worldwide.
- **Corporate reputation** reputation for integrity and security: Lionbridge is recognized as one of the most trustworthy companies worldwide.
- **Global teams:** our dedicated Account Managers, supported by teams of project management professionals, writers, translators and editors, deliver solutions tailored to your requirements.
- **Specialised resources:** a deep bench of professionals with financial industry experience assure the quality and consistency of your message.
- **Cutting-edge technology:** universally compatible technology platform that enables seamless integration with your content management and other source systems.
- **Commitment to quality:** We hold multiple ISO, EN, CAN and other regional and global certifications, leverage lean Six Sigma methodology and operate in full compliance with international regulatory requirements.

WHAT LIONBRIDGE CAN DO FOR YOU

We provide writing, translation and editing services for a wide range of financial document types including:

- Digital web and mobile content, discretionary marketing collateral
- Financial reports (annual and quarterly reporting) and other regulatory materials (including key investor documents for PRIIPs and UCITS)
- Investment, performance and market reports, equity and bond research
- Thought leadership and specialist articles
- Banking software
- Training materials

Learn more

Contact us today to learn more about how our industry insight, language expertise and the technological capability can help you manage your large-scale, sensitive projects. [Lionbridge.com](https://www.lionbridge.com)