TECHNICAL PUBLICATIONS:
A CORE STRENGTH
Global Scale, Local Presence

Lionbridge offers deep expertise in the creation of technical publications and user support/product documentation. Our production capabilities cross various media - including print, web, multimedia and mobile devices - combined with our global presence makes us unrivaled in both content creation and translation.

Our technical authors, illustrators and creative teams work with product development groups and subject matter experts to gather, manipulate, structure, create and present product or technical information in a way that meets end user requirements and industry specifications.

Lionbridge's expertise and processes in content authoring and technical publications allows us to help your company to:

- Reuse assets across different product sets in a modular way through our knowledge and use of Content Management and Structured Authoring environments
- Publish assets to multiple deliverables (documentation, marketing, training etc.) and multiple formats (paper, web, mobile etc.)
- Ensure compliance through the use of industry standards
- Deploy content to global audiences
- Leverage global locations to support in-country development centers to benefit from low cost production
- Language skills and combined processes enhance our capability to create content for ease of translation
- Effectively outsource entire projects or documentation requirements onsite, offsite or offshore

END-TO-END DOCUMENTATION SERVICES

Lionbridge has over 20 years of technical content development experience, creating a wide variety of solutions for global clients in aerospace, agriculture, automotive, construction, defense, education, energy, industrial/manufacturing, IT, life sciences, telco, and transportation. Our solutions include:

+ Technical Publications
+ Rich Media Manuals
+ Visual/Media Design and Development
+ Multimedia Programming and Systems Integration
+ Quality Assurance
+ Localization

Choosing Lionbridge wasn't just about technical publications, but it was also about the proactive management, the innovation, and what we saw as a great degree of potential as we moved forward with out 5-year vision plan.

- Senior Executive, Major Global Gas Turbine Manufacturing Company

> I am constantly awed and amazed by the team's ability to take on more quantity and more complexity, while delivering a better, faster, and less expensive result.
>
> *- Senior Product Manager International Software Developer*

FORWARD VISION

Lionbridge will continue to evolve its technical documentation service offering based upon the following vision: **Deliver rich media-enabled technical content to global users and customers leveraging our multi-shore delivery platform for continuous, long-term efficiency and quality improvements**

KEY BENEFITS TO OUTSOURCING WITH LIONBRIDGE

+ Reduced cost. Integrated process from authoring and or learning content development to localization and publishing, multi-shore model, and technological innovation.
+ Industry knowledge. Proven successful track record in multiple sectors.
+ Next generation solutions. More effective, Rich Media and Augmented Reality documentation enhances understanding of delivery.
+ Consistent and better quality documentation. Core dedicated writing and development teams assure knowledge is retained from project to project.
+ Improved speed-to market. Scale and process improvements helps maintain milestone achievement.
+ Global presence. Lionbridge can deploy production teams on-shore, offshore, or a combination.

LIONBRIDGE FAST FACTS

➜ Established domain knowledge in aerospace, agriculture, auto motive, construction, defense, education, energy, industrial/manufacturing, IT, life sciences, telco, and transportation

➜ Largest provider of combined technical publications and localization in the world

➜ 20 Years in the content development space

➜ Multiple full-service content development centers in North America, Europe, and Asia

➜ Multi-shore delivery model helps clients gain production cost efficiencies while ensuring quality

➜ Over 700 content development experts across 3 continents