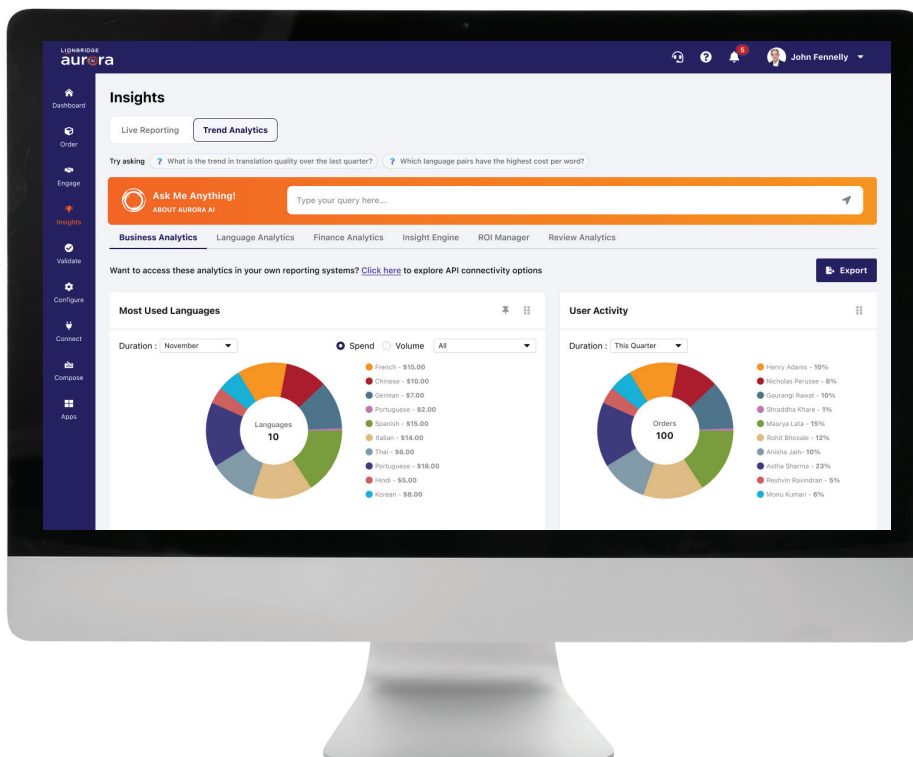# AURORA AI
ARRAY

array

Your window into Lionbridge's AI-first global content platform that empowers scalable, transparent, and effective multilingual content creation.

Customizable Console for Total Control and Transparency: This isn't the latest TMS; it's an entirely new content paradigm.

Array delivers all your critical multilingual content delivery information in one place — order status, project details, percentage of orders by language, KPIs, and more — in a user-friendly way tailored to your role.

You'll be empowered to talk to your data, use AI agents to get you what you need, and know precisely how your content is serving your business. Users can customize layouts, organization, and even color schemes for their workflow needs.

Array's progressive information display ensures both new and experienced users can access what they need, when they need it. It's AI content power made intuitive. Tell it your ideal outcome, and it'll help you get there.

HUMAN EXPERTISE BLENDED WITH POWERFUL AI

Lionbridge Aurora AI Array is more than just a global content platform—it's a strategic partner. By combining speed, scalability, and artificial intelligence, the platform helps you achieve:

- Elevated team capabilities and engagement

- Shorter timelines to higher performance
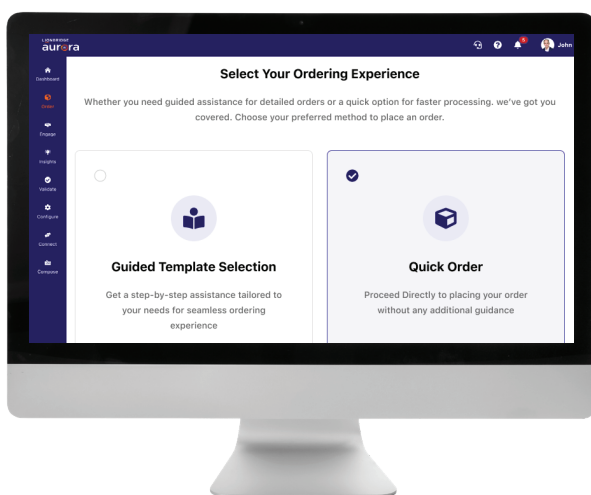
- Scalable upskilling and market impact

Your markets are expanding, so, meet your need for culturally relevant, hyper-personalized content for a wider customer base.

Agentic Ordering and Guided Multilingual Content for Every Content Type

No more repetitive tasks or complex workflows to place an order. Get multiple ordering options with Aurora AI Array:

- **Quick Translate** leverages static templates for fast, repeatable orders.
- **Quick Orders** allows customization of starter-templates, thus streamlining job submissions.
- **Guided Templates** cut localization guesswork for optimal results with content-driven approaches. Get AI-powered recommendations for building custom templates. It's our first step in fully agentic ordering.

Array's **AI Analysis Summary** suggests best steps and templates based on your source material and content goals. Further customize sentiment, tone, and generation methods so content reflects your brand voice.

Real-Time Visibility and Collaboration

Users have full visibility into who is supporting the project and can initiate conversations with their Lionbridge teams with a single click.

The Order Drill Down feature reveals everything from the template and languages used to word count, cost, and delivery status. This level of detail applies to all content types—blogs, web content, whitepapers, product descriptions, instruction manuals, and more.

Integrate with Your Existing Tech Stack

Array connects directly to your current systems, allowing you to set up projects from within your familiar work environment. This integration ensures that all necessary information is captured and managed efficiently.

LIONBRIDGE
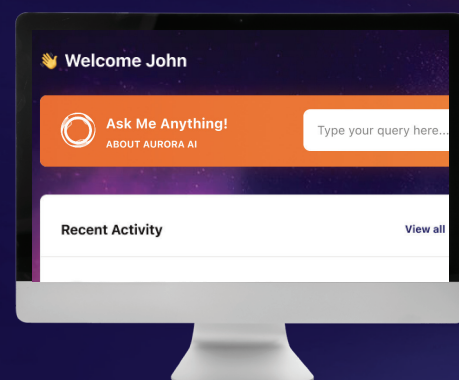

"ASK ME ANYTHING" FEATURE

Instant, transparent, and actionable insights for *any* user questions about *any* step.

The implementation of detailed tracking systems to deliver transparency on granular order milestones enhances agentic capabilities and empowers you with precise, real-time information.

Begin using agents to get optimal outcomes. Skip navigating, uploading, downloading, and multi-click, multi-page experiences.

Simply prompt:

- Get me a report

- Generate me a quote

- Place my order

Get Started

Find out how Lionbridge's Array can help your team efficiently meet all its content goals in *any* language, *any* market.

LIONBRIDGE.COM