LIONBRIDGE®

aurora AI™

Lionbridge's AI-Powered Orchestration Platform for Global Content Management

Our next-gen platform revolutionizes content creation, translation, and localization with workflow automation that achieves faster, more efficient outcomes.

Process Orchestration at Scale

The race is on to create compelling multi-market content faster and more efficiently. Our AI-powered platform, Lionbridge Aurora AI™, brings the future of content transformation to your business.

Workflow engines are nothing new; what makes Aurora AI different is composable orchestration, which provides us with the agility to adjust any process quickly. This unique capability means that you can commit to the innovations of today's technology, safe in the knowledge that when the next big leap comes, you'll be the first to benefit from it.

WHAT AURORA AI DOES
Aurora AI automates production intelligence at scale for localization and beyond.

For translation and localization
The automated content transformation system ingests source content, decides what process it needs, and then executes production faster and more efficiently than ever before. By orchestrating the right blend of machine, artificial, and human intelligence, Aurora AI transforms your content seamlessly, delivering the right content outcomes to you at the right speed and price. As technology evolves, so do your processes, which come together seamlessly via Aurora AI.

For non-localization projects
Aurora AI orchestrates automated workflows and uses big data to drive decisioning. It applies repeatable workflow templates to multiple use cases to orchestrate prompt engineering, LLM response assessment, clinical authoring, video and audio enrichment, and more. While simplification can be complex, Aurora AI stands apart from the crowd by ensuring the process of evolution feels simple.

KEY FEATURES OF AURORA AI

Foundations — Industry-leading process orchestration software at the core.

Connectivity — Automatic integrations with current and future-state Lionbridge technology and omni-connection capability to all your content repositories.

Decisioning — Immediate, automated decision-making for instant, intelligent routing of your content to the right process for the best outcome.

Configurability — Configuration that is now possible at scale, including the ability to use best-of-blend Machine Translation (MT) engines, the latest generative AI (GenAI) models, and cognitive AI to achieve the best results for your content.

Parallelization — Multiple processes run simultaneously on the same content, delivering your content back to you faster and cutting your time to market.

Smart Oversight — Intelligent alerting capability to focus human attention where it is most needed, highlighting issues impacting your brand delivery and fixing them quickly.

Speed — Drastically reduced processing time through automation and advanced processing power, meaning your work gets done faster and your content-to-market time will decrease.

Reporting — Real-time data and reporting so you know exactly where your project stands, what is left to do, and when it will return to you.

Analytics & Insights — Big data analytics, giving you insights into the performance of your content ecosystem.

Availability & Reliability — A secure, scalable, cloud-based system fully backed up.

Distribution — Geographically distributed storage and processing in either Europe or North America.

Growth — Flexibility for desired non-localization services on demand.

BENEFITS OF AURORA AI

Saves Time — Get your projects delivered to you more quickly than ever.

Reduces Costs — Spend less on localization and other language solutions.

Enhances Content Performance — Achieve content that resonates across cultural and linguistic borders.

Optimizes Workflows for Diverse Content for Impactful Results — Use Aurora AI for your websites, email campaigns, chat, social media, presentations, ads, and promotional materials to enhance click-through performance, conversion rates, and monetary gains.

Execute a Range of Projects That May Have Been Previously Cost Prohibitive

Aurora AI's use of cutting-edge technology, along with its flexibility, adaptability, and composability will enable you to implement non-localization projects that were often previously too costly and difficult to execute and scale. Services will soon include AI video analysis, image recognition, speech transcription, content creation, data analysis, and more.

Get Started
Lionbridge Aurora AI opens a gateway to a world of possibility — a new, exciting realm where our customers can reach a global audience faster. Contact us to learn how you can use the Aurora AI orchestration platform to unlock AI's full potential.

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