LIONBRIDGE

LIONBRIDGE AT A GLANCE
BREAKING BARRIERS. BUILDING BRIDGES.

Lionbridge partners with brands to break barriers and build bridges all over the world. For over 25 years, we have helped companies connect with their global customers and employees by delivering translation and localization solutions in 350+ languages.

We help our customers succeed in a competitive business climate through advanced AI-powered solutions with human oversight. With multiple service models to choose from, we have the unique solution to suit your business' needs.

LIONBRIDGE BY NUMBERS

4,000+ customers

25+ YEARS IN BUSINESS and we're just getting started

39 OFFICES IN 24 COUNTRIES

99% ON-TIME delivery

250M+ words translated per month

3B+ total words translated yearly

- **24/7/365 SUPPORT** with a follow-the-sun production model
- **96%** customer retention rate
- **15 MINUTES** average work assignment time for the last 12 months

TRAILING 12-MONTH NPS SCORE OF 56

ISO 27001:2013 and ISO 27701:2019 Compliant

FULL CERTIFICATION to the Trusted Information Security Assessment Exchange (TISAX)

- **120+ LANGUAGES** supported by our Machine Translation
- **350+ LANGUAGES** supported by Human Translators
- **1000+ LANGUAGE PAIRS** supported by our Production Teams, including 378 enhanced by our AI-driven process

America's Best Employers for Women (Forbes)
America's Best Large Employers (Forbes)
America's Best Employers for Diversity (Forbes)
Most Loved Workplaces® (Newsweek)
Best Machine Translation (AI Breakthrough)

SERVICES

As a thought leader in the translation and localization industry, we work with some of the world's most innovative brands to help them connect with customers across the globe. Our team of passionate linguists and skilled technology specialists will help you connect with anyone, in any language, anywhere — with your intended message.

TRANSLATION AND INTERPRETATION
Our skilled translators and interpreters bring 25+ years of experience to your internal communications, regulated documents, technical manuals, marketing materials, events, and more to connect you to customers, colleagues, and stakeholders around the world.

CONTENT
We create, transform, and localize your content to improve internal communications and expand your global reach. Generate fresh, personalized content for broad audiences and multiple channels quickly and easily with the **Lionbridge Content Remix App**. Trust us with your technical documentation, financial reports, training materials, multimedia web content, and more.

TESTING
We test the performance, efficacy, readability, and experience of your product, app, or service to ensure your content always resonates with your target audience.

MULTIMEDIA, SEO, AND CONTENT OPTIMIZATION
We help you globalize your website, software, app, video, and elearning content. Capture more customers' attention, increase accessibility for people with hearing and vision impairment, enhance user experience, boost SEO, and generate more revenue.

DIGITAL EXPERIENCE
Our global digital experience assessments dive into your multilingual SEO, geo-targeting, localization, and content strategies to help you understand how global customers interact with your brand and improve your localization ROI.

INDUSTRIES

Winning in today's digital and hybrid marketplaces is increasingly challenging, but Lionbridge's experts have experience in a wide array of industries. We specialize in:

Automotive
Banking and Finance
Consumer Packaged Goods
E-Commerce
Games
Industrial Manufacturing
Legal Services
Life Sciences
Luxury
Retail
Technology
Travel and Hospitality

LIONBRIDGE aurora AI

LIONBRIDGE AURORA AI™

Our AI-first global content platform, Lionbridge Aurora AI™, builds on the latest technological advancements to help you increase your multilingual content generation and expand your global audience.

What makes Aurora AI different is composable orchestration, which provides us with the agility to adjust any process quickly. Aurora AI will automatically analyze and route your content to the best language specialists and eliminate manual processes throughout the content lifecycle. With this AI-first methodology, we generate and localize global content that inspires and performs.

Understanding, scoring, tagging, and optimizing global content is the foreseen for localizing everything. Aurora AI incorporates and builds on our Smart Content™ solution, which uses the latest advancements in Natural Language Processing (NLP) and AI to assess 120+ attributes, such as bias and readability, automatically.

- Unprecedented speed and efficiency
- Implementation of projects that were previously too costly and difficult to execute and scale
- Combines the latest in GenAI technology with the smart allocation of human expertise

AI TRAINING SOLUTIONS

Build, train, and test data sets that work. Get support for developing prompts, output testing, data set creation/annotation, and more. You can trust our AI Training services and solutions to ensure AI output meets your goals.

Data Annotation
Data Collection
Workforce Management
Output Validation
Development Support

POWERED BY
aurora STUDIO

DIFFERENT WAYS TO ENGAGE WITH LIONBRIDGE

No matter what type of content you've created — whether it's highly regulated, carefully branded, or location-specific — we spearhead its global transformation through best-in-class translation and localization services.
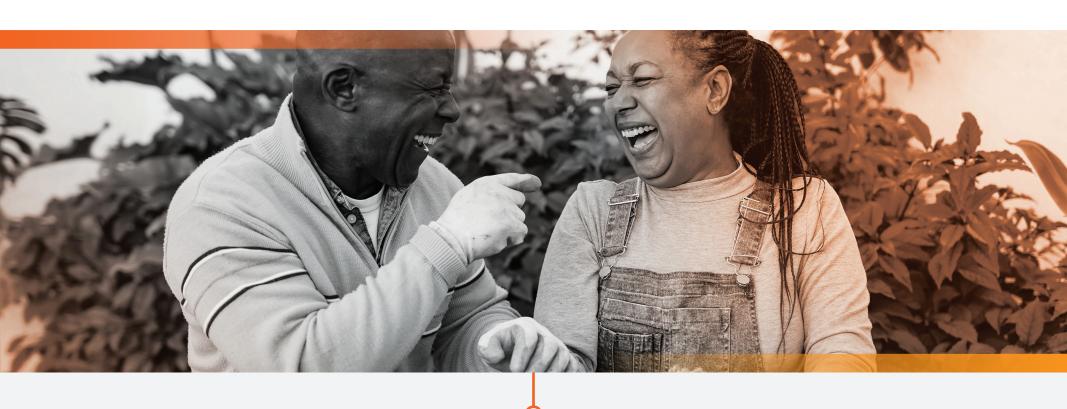
SELF-SERVICE OPTIONS

LIONBRIDGE SMART MT
Machine Translation: Smart MT™
A self-service, real-time text and document translation app for global enterprises who need instant translation.

gengo A LIONBRIDGE Company
Translation Crowd: Gengo
An online, self-service translation platform for teams who need simple, ad hoc, or static multilingual content.

THE LIONBRIDGE DIFFERENCE

As a people-first technology company, Lionbridge places immense importance on recruiting the most passionate and savvy talent. We look for individuals who take pride in their work, are constantly learning, and eagerly embrace the dynamic nature of language. Our team's passion is your passion.

We have 5 diverse communities empowering human creativity:
Linguists, Interpreters, Crowd, Testers, Specialists

A UNIQUE CROWD OF 500,000+

Lionbridge's expertise and unparalleled breadth of services make us the premier Language Services Provider for every industry, every audience, and every content goal.

Contact us today to see how we can help you save costs, break into new markets, and connect with customers worldwide.

LEARN MORE AT
LIONBRIDGE.COM