LIONBRIDGE

GLOBAL AI-DRIVEN SOLUTIONS EMPOWERED BY HUMAN CREATIVITY

A LIONBRIDGE OVERVIEW

BREAKING BARRIERS. BUILDING BRIDGES.

LIONBRIDGE
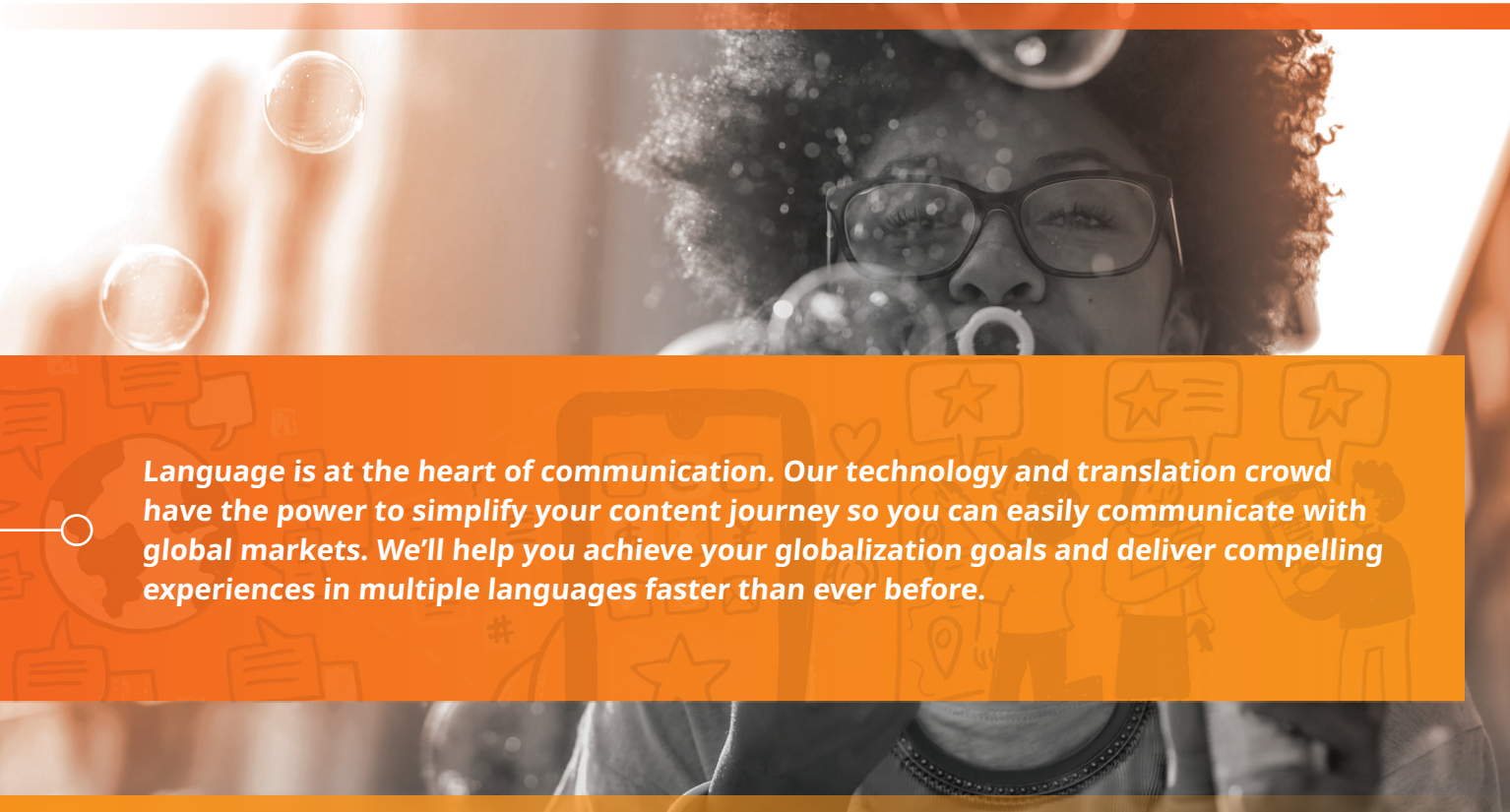
LIONBRIDGE PARTNERS WITH BRANDS TO BREAK BARRIERS AND BUILD BRIDGES ALL OVER THE WORLD.

For over 25 years, we have helped companies connect with their global customers and employees by delivering translation and localization solutions in 350+ languages.

Language is at the heart of communication. Our technology and translation crowd have the power to simplify your content journey so you can easily communicate with global markets. We'll help you achieve your globalization goals and deliver compelling experiences in multiple languages faster than ever before.

We help our customers succeed in a competitive business climate through advanced AI-powered solutions with human oversight.

Our AI-first global content platform, Lionbridge Aurora AI™, builds on the latest technological advancements to help you increase your multilingual content generation and expand your global audience.

What makes Aurora AI different is composable orchestration, which provides us with the agility to adjust any process quickly. Aurora AI will automatically analyze and route your content to the best language specialists and eliminate manual processes throughout the content lifecycle. With this AI-first methodology, we generate and localize global content that inspires and performs.

The scalable power of AI and automation, combined with the finesse of best-fit translators, results in engaging content that makes your products and services stand out.

Capitalize on the best technology to Localize Everything™ and Publish Globally™. You'll reach more customers and increase your growth rates across existing markets.

4,000+ customers

25+ YEARS IN BUSINESS and we're just getting started

39 OFFICES in 24 countries

99% ON-TIME DELIVERY

ISO 27001:2013 and ISO 27701:2019 Compliant

FULL CERTIFICATION to the Trusted Information Security Assessment Exchange (TISAX)

120+ LANGUAGES supported by our Machine Translation

350+ LANGUAGES supported by Human Translators

1000+ LANGUAGE PAIRS supported by our Production Teams, including 378 enhanced by our AI-driven process

24/7/365 SUPPORT with a follow-the-sun production model

96% customer retention rate

15 MINUTES average work assignment time for the last 12 months

250M+ Words translated per month

TRAILING 12-MONTH NPS SCORE OF 56

America's Best Employers for Women (Forbes)

America's Best Large Employers (Forbes)

America's Best Employers for Diversity (Forbes)

Most Loved Workplaces® (Newsweek)

Best Machine Translation (AI Breakthrough)

3B+ total words translated yearly

TRANSLATION SERVICES

As a thought leader in the translation and localization industry, we work with some of the world's most innovative brands to help them connect with customers across the globe. Our team of passionate linguists and skilled technology specialists will help you connect with anyone, in any language, anywhere — with your intended message.

Regulated Translation

Translation is more than simply putting text in another language. In addition to our network of skilled translators, our subject matter experts work tirelessly to ensure your documents meet regional and industry standards, comply with usage guide and labeling requirements, include accurate and consistent terminology, and keep your end customers safe. Our certified translation teams will review your content line by line to guarantee full compliance.

- Clinical Trial Translation
- Drug Labeling and Validation
- Medical Device Translation
- eCOA
- Certified Translation
- Financial Reports
- On-Site Staffing
- E-Discovery Support
- Document Production
- Transcription

Our certified translation teams will review your content line by line to guarantee full compliance.

Interpretation

Bridge language gaps and drive better customer experiences with our effective multilingual interpreting services. We support over 380 languages with industry-leading connection times and a robust telephony platform with consistent uptime. Our real-time reporting allows customers to view data on volume, language mix, and KPIs. With expert management, comprehensive reporting, and the best interpreters in the business, Lionbridge supports the unique needs of healthcare, government, customer service/call centers, help desks, K-12 and higher education, and more.

- Telephonic / Over-the-Phone Interpretation (OPI)
- Virtual Meeting Interpretation
- Video Remote Interpretation (VRI)
- Remote Simultaneous Interpretation (RSI)
- Live Event Interpretation
- Self-Service Interpretation – Through Lionbridge Instant Interpreter, access highly trained Lionbridge interpreters in seconds.

CONTENT SERVICES

You have content goals — we can help you achieve them. Lionbridge has the tools to enhance the quality of your content, significantly increase its velocity, push multilingual code out faster, create outstanding multimarket Customer Experiences (CX), and get in front of more new customers in additional markets.
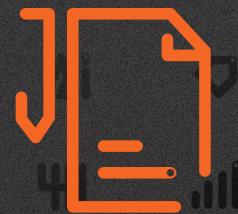
Technical Content

Creating accurate technical content that conveys your message requires specialized skill and attention. We have over 30,000 technically qualified language experts in a broad range of industries and ISO-certified global production facilities. We'll help you write, illustrate, edit, and publish the highly technical content your customers require.

- Technical Training and eLearning
- Illustrations and Graphics
- Multimedia Content and 3D Procedures
- Augmented Reality (AR), Mixed Reality (MR), and Virtual Reality (VR) Content
- Technical Translation

Training and eLearning

Our team of 500,000+ experts help you create, improve, expand, translate, and modernize your training materials to give your audience the learning experience they deserve. Using our proven methodology, we develop every course with your specific audience in mind to ensure that content is appropriate, memorable, cohesive, and, most of all, compelling.

- Content Creation
- Curricula and Instructional Design
- Virtual and Instructor-led Training
- Gamification
- Augmented Reality (AR) and Virtual Reality (VR)
- Mobile/Website and App Design
- Translation and Localization
- Programming and Integration
- Flash to HTML5 Conversion

Financial Reports

With over 25 years of financial report expertise, Lionbridge is your partner of choice for writing and translating your company's most important documents. You can count on native-speaker specialist translators, editors, and proofreaders to deliver reader-friendly text with consistent terminology.

Our experienced project managers ensure fast service, punctual delivery, and procedural confidentiality.

- Financial Report Writing
- Translation
- Editing and Proofreading
- Glossary and Terminology Development

Digital Marketing and Transcreation

Our in-market content creation services connect you with the experts you need to create culturally relevant content that's primed and ready for translation, localization, and transcreation. With Lionbridge's global-first approach to creation, every step of the content production process is geared toward reaching global markets.

- Market Research and In-Language Copywriting
- Multimedia Content Creation
- Marketing Content Translation
- Website Optimization

With over 25 years of financial report expertise, Lionbridge is your partner of choice for writing and translating your company's most important documents.

Revolutionizing Language Services: Generative AI and Large Language Models

An early adopter of Natural Language Processing (NLP) technology, Lionbridge has long been a trusted provider of AI-driven language services.

As generative AI technology evolves, our deep experience with NLP enables us to provide customers with industry-leading Large Language Model (LLM) solutions, including training data, prompt and response tasks, multilingual prompt engineering, ethical and regulatory evaluation, Reinforcement Learning from Human Feedback (RLHF), comparative analysis, output validation, data annotation and cleaning, content optimization, model customization, and workflow automation.

LIONBRIDGE CONTENT REMIX APP

Generate fresh, personalized content for broad audiences and multiple channels quickly and easily with the Lionbridge Content Remix App. This AI-powered multilingual content creation solution enables you to create original content in 70+ languages for your websites, e-commerce sites, social media, platforms, customer support channels, eLearning initiatives, and more.

Provide your requirements and data, and the app's content generator simultaneously produces output in one or more languages within seconds. The app's array of editing capabilities can help refine the output. You may choose an optional human-in-the-loop review by our vast pool of language specialists and Subject Matter Experts (SMEs) to bolster your trust in output accuracy, authenticity, and cultural relevance.

Achieve ultimate efficiency, reduced content creation times, and enhanced personalization and audience engagement.

Lionbridge's testing services are here to make sure the time, energy, and resources you've poured into your content don't go to waste. We'll test the performance, efficacy, readability, and experience of your product, app, or service to ensure it performs as intended in any language, in any market, and on any device.

- Functional QA and Testing
- Compatibility Testing
- Interoperability Testing
- Performance Testing
- Accessibility Testing
- UX/CX Testing

We'll test the performance, efficacy, readability, and experience of your product, app, or service to ensure it performs as intended in any language, in any market, and on any device.

MULTIMEDIA SERVICES

Delivering engaging content across locales can be a challenge. Lionbridge helps you globalize your multimedia content so you can capture more customers' attention, increase accessibility for the hearing- and vision-impaired, enhance the user experience, boost your SEO, and generate more revenue.

Video Localization

Expand your audience, boost SEO, and increase sales with video localization. Not only does localization enable your content to reach more people, but it increases accessibility among those with hearing and sight impairments, enhances UX by providing customers with native content, and ensures your brand's relevance in foreign markets.

Appeal to the cultural preferences of your target markets with a wide array of text, audio, and video services that will translate your message across borders.

- Transcription and Subtitling
- Voiceover and Dubbing
- Video Creation and Post-Production
- 3D Animation and Illustration
- Captioning (Open and Closed)
- Speech-to-Speech

Website Localization

There are a lot of moving parts when it comes to taking your website global. We'll consider linguistic, cultural, and technical nuances to deliver website copy that reads and feels like it was originally written in your target language, without changing the intent behind the source text. You can trust our specialists to open doors to foreign markets and usher in new potential customers.

- Professional Human Translation
- Translation Management Systems
- Localization Project Management
- Integrations

Software, App, and Device Localization

Your product needs to look and feel like it was created for each of your target markets. Our translators localize and adapt software to align with different regions' linguistic, cultural, and legal requirements. We'll update your graphics, layouts, and formatting to satisfy data compliance standards, device preferences, and technology trends.

- Internationalization
- Software Translation
- Software Engineering
- User Acceptance Testing
- Localization Testing
- Functional Testing
- Bug Fixing
- Multiple Platform Support
- On-Device Testing

App localization can make your app available to millions of potential new users. It often involves updating the interface and functionality of the app to accommodate cultural and linguistic preferences in that market. App localization is essential if you want to give your app a truly global reach.

Our team of passionate linguists and skilled technology specialists will help you connect with anyone, in any language, anywhere — with your intended message.

SEO AND CONTENT OPTIMIZATION FOR SUCCESSFUL GLOBAL CAMPAIGNS, WEBSITES, AND APPS

Creating compelling content is only the first step in expanding your global market reach. Content must read natively, appeal to the culture, and most importantly, be accessible to your desired audience. Lionbridge's services go beyond simple translation to help you get the best return on your content investments. We'll help you drive web traffic with localized multimedia campaigns, improve your presence on search engines by identifying critical keywords for global markets, and optimize your content to get it in front of the audience that needs to hear your message.

Reaching your multilingual, multimarket customer hinges on the way you handle your content. Lionbridge has what it takes to help you excel in search results, outshine your competitors, and create new content that is customized to your market.

Content Optimization

Our in-depth, in-market Search Engine Optimization (SEO) research will enable your content to perform well in your target markets. Using a combination of AI tools and SEO expertise, we will create brand-new content or rewrite your existing content to resonate with local audiences in each of your target regions. Our team considers consumer questions, keywords, intent, competitor analysis, and best practices for winning content. With Lionbridge's content optimization services, you can be sure that you'll understand and be able to capitalize on all opportunities at your disposal.

- Translation
- Keyword Research
- Metadata Optimization
- Transcreation
- Voice Search

We offer three digital content optimization service levels for website pages that require more than translation. Choosing the right service level will enable you to handle your content optimally and allocate your budget wisely.

DIGITAL CONTENT SERVICE LEVELS

Standard Content Optimization

This service helps your page rank higher and perform better in search results by refining your translated titles, descriptions, headings, and metadata to include relevant, in-market keywords.

Advanced Content Optimization

With our advanced content optimization services, we will completely rewrite your content in the target language according to the results of our AI and human-powered in-market SEO research and Transcreation services. We'll analyze keywords, questions, intent, competitors, and winning pieces to generate content that shows up in relevant search results and resonates with your target audience in the local market.

Premium In-Market Content Creation

With our advanced content optimization services, we create your content in the target language using AI and human-powered in-market SEO research and Transcreation services. We'll analyze keywords, questions, intent, competitors, and winning pieces to generate content that appears in relevant search results and resonates with target audiences in local markets.

GLOBAL DIGITAL EXPERIENCE ASSESSMENTS

It's important to know exactly where you stand with your customers and what's getting in the way of your relationship. Our comprehensive Global Digital Experience Assessment (GDXA) services enable you to understand how your customers interact with your brand. We assess their interactions as they visit your website, make purchases, engage in live chats, open support tickets, or use social media.

We use sophisticated tools that provide you with hard data and actionable recommendations to help you invest in your content wisely and deliver digital experiences that will continuously engage your customers.

After delivering outstanding digital customer experiences in your existing markets, we'll help you figure out which locales and languages to pursue next. Our assessments ensure that you get the biggest return on your localization investment.

Lionbridge's Global Digital Experience Assessments focus on these key areas:

Global Geo-Targeting
Analyzes your search performance to see if the right content is showing in the right markets and identifies opportunities for improvement

Technical SEO
Evaluates the technical aspects of your website to improve global search results and ensure a secure and satisfying user experience

Search Analysis
Examines branded and unbranded keyword search performance in multiple markets to identify ways to present content more effectively in search results

Localization ROI
Quantifies the return on your localization investments in each locale so you can demonstrate value and make data-driven decisions before making new investments

Smart Content Audit
Measures the quality of your content to help you address issues like **bias** and readability so you can create effective content before it gets localized into other languages

INDUSTRY EXPERTISE

Winning in today's digital and hybrid marketplaces is increasingly challenging. Rapid digitization has pressured companies to create and deliver captivating content at scale, across multiple languages and digital channels, while staying consistent with their global brand voice. Lionbridge's experts have experience in a wide array of industries. Whether you work in life sciences, finance, manufacturing, gaming, or other niche domains, our specialists can help take your content global.

Automotive

Automobiles are complex, rapidly evolving digital products — from manufacturing and marketing to sales and internal communications, you'll need quality, scalability, and flexibility to stay ahead of the curve. Lionbridge provides end-to-end services for the whole automotive lifecycle, including eco-efforts and environmental reports. We create and localize content to enhance your customer experience, increase product launch efficiency, reduce management overhead, and shorten time to market.

Banking and Finance

Each day, millions of people depend on your expertise to make well-informed choices regarding their finances.

Our AI and Big Data technology solutions enable you to provide seamless access to precise, up-to-date information in any language. From ESG and SFDR reporting to ETFs and M&A RFPs, we localize your sustainability, regulatory, legal, marketing, and fintech materials to help you eliminate global content barriers and meet relevant requirements.

ESG Reporting
SFDR Requirements
Fund Prospectuses
Factsheets
ETF
UCITS
KIIDs
PRIIPs
KIDs
Market Reviews and Guides
Global Fixed Income Views
Global Asset Allocation Views
Weekly Briefs
Portfolio Insights Analytics
Commentaries on Funds
Bond Bulletins
Events Brochures
Ratings Eco Labels
Global Funds Registration
Merger and Acquisition RFPs
Contracts
Reports
Investor Webinars / Podcasts
App UI / UX Localization

Consumer Packaged Goods

Global consumers first interact with your brand via your products' packaging — which can have a massive impact on your brand identity.

We deliver all-inclusive branding programs to Consumer Packaged Goods (CPG) companies, helping them optimize the experience for global consumers who interact with their products daily. Our experts promote positive interactions with your brand and ensure it is culturally relevant and aligned with local consumers' expectations.

E-Commerce

Expanding global market reach is a tough task that requires optimized content for any audience and in any language. Our network of 500,000+ worldwide linguists will help you design and develop new content, update old content, and repurpose your work with support in over 100 languages and dialects.

Games

Developers, publishers, and platform-holders need to deliver seamless gaming experiences in every market. Our experts help them complete thousands of game audio, localization, testing, and player experience projects on time and on budget. Our services can be delivered as point solutions or as an integrated services approach.

Industrial Manufacturing

It's important to ensure that everyone in your outfit — stakeholders, engineers, designers, customers, and end-users — will have the same understanding of your content. Our network of expert translators and content creators can localize your website content, software interfaces, technical manuals, and illustrations to help you deliver compliant and error-free content in every market you work in.

Legal Services

Multilingual legal projects require accuracy, speed, and decades of experience. Whether you need help with FCPA compliance, antitrust law, arbitration, or other high-stakes matters, our project managers, professional translators, and legal experts provide reliable, high-quality translation services at a global scale.

We've designed our services to integrate seamlessly into client processes and technology, from the smallest revision to the largest discovery volumes.

Legal Document Translation
Legal Localization
Legal Interpretation
On-Site Staffing for Legal
E-Discovery
Certified Legal Translation
Transcription
Document Production
Unlimited MT

Multilingual legal projects require accuracy, speed, and decades of experience.

Life Sciences

Regulated translations and linguistic validation call for experienced linguists with industry expertise. Our advanced translation methodologies support the full life cycle of your drugs and medical devices with the accuracy you require to bring your messages and products to the world — safely, efficiently, and in full regulatory compliance.

Luxury

Every brand has a unique story to tell. Combining linguistic prowess with industry knowledge, Lionbridge will capture the essence of your brand to help convey your message worldwide. We cater to renowned luxury brands in Fashion & Accessories, Leather Goods & Shoes, Watches & Fine Jewelry, and Beauty & Perfumes, delivering exceptional luxury content to promote global brands and drive sales across diverse markets.

Our tailored language solutions include translation, transcreation, eLearning localization, video localization, and interpretation to address your specific challenges and goals.

Retail

Your message needs to be delivered to the right customers, at the right time, at every touchpoint. Lionbridge experts enhance your omnichannel marketing strategy by offering users authentic and relevant brand experiences, regardless of their location and language so you can build connections all over the globe. Through automation and simplification, we offer the fastest multimarket deployment in the industry. We understand the importance of speed and efficiency in delivering your brand message across multiple markets and have the expertise to make it happen seamlessly.

Technology

Communication barriers in foreign markets present one of the biggest obstacles in selling and providing tech services globally.

That's why global technology leaders rely on our proven processes and customized programs to increase market reach, establish a global identity, and convert prospects into loyal customers.

Travel and Hospitality

From dreaming and planning to booking and experiencing, your customers expect culturally relevant and authentic brand experiences along the complete traveler journey, whether they engage through mobile, web, chat, phone, or email.

We help airlines, hotels, and travel research & booking sites sell more seats, fill their rooms, stack their tours, and make lasting connections by offering a personalized experience at each step. Our Smart Content system supports your global efforts from creation to publication to align smart destinations with tourists worldwide.

At Lionbridge, earning the trust of our customers and stakeholders is one of our greatest privileges, and we take this mission very seriously.

We define trust as the intersection of security, privacy, and quality. When you entrust us with your content, we can assure you that we are adequately protecting it while it is in our possession, only using it for the purpose you intended, and returning a high-quality product.

Our programs are built on industry-standard frameworks such as **ISO 27001**, **ISO 27701**, **ISO 9001**, **ISO 13485**, and **ISO 17100**. Lionbridge holds full certification to the Trusted Information Security Assessment Exchange, also known as TISAX. Our trust team has an independent reporting structure to ensure that we are independent in our assessment and testing. Additionally, we augment our own tests with external auditing procedures related to the certifications we hold.

We define trust as the intersection of security, privacy, and quality.

LIONBRIDGE AURORA AI™

Enter a gateway to a world of possibility with our global content platform.

LIONBRIDGE

aurora AI™

Using cutting-edge technology, Aurora AI turbocharges content and multimedia creation, translation, and localization with workflow automation that achieves unprecedented speed and efficiency.

Our AI-first methodology applies AI throughout the process where appropriate, eliminating manual steps when possible.

By combining the latest in generative AI (GenAI) technology with the smart allocation of human expertise, Aurora AI offers a focused approach to global content management and creation.

Aurora AI is an AI-enabled, composable content orchestration platform designed to streamline the localization process at scale to deliver content at extraordinary efficiency. The platform utilizes advanced machine intelligence to ingest source content and determine the optimal production process. This results in accelerated project delivery and enhanced cost-effectiveness for localization.

Aurora AI orchestrates automated workflows and uses big data to drive decisioning. The platform applies repeatable workflow templates to multiple use cases to orchestrate prompt engineering, Large Language Model (LLM) response assessment, clinical authoring, video and audio enrichment, and more.

Aurora AI's flexibility, adaptability, and composability will enable you to implement non-localization projects that were often previously too costly and difficult to execute and scale.

While workflow engines are nothing new, what makes Aurora AI different is composable orchestration. This unique capability provides us with the agility to adjust any process quickly. It means that you can commit to the innovations of today's technology, safe in the knowledge that you'll be the first to benefit when the next technological advancement comes.

A MULTIFACETED APPROACH FOR SUPERIOR CONTENT OUTCOMES

Smart Content™

Understanding, scoring, tagging, and optimizing source content is the fulcrum for localizing everything. Aurora AI incorporates and builds on our Smart Content™ solution, which uses the latest advancements in Natural Language Processing (NLP) and AI to assess 120+ attributes, such as bias and readability, automatically.

The result is enhanced strategic insights, consistent terminology and global brand voice, improved governance and quality control, and increased localization efficiency that can drive performance, engagement, and market growth. By effectively speaking with customers on all channels, brands engender trust, promote engagement, build long-lasting relationships, and ultimately sustain growth.

You will easily and efficiently target more granular customer groups across many languages and deliver your content through growing digital channels.

Our product integrates seamlessly with virtually any Content Management System (CMS)

A MULTIFACETED APPROACH FOR SUPERIOR CONTENT OUTCOMES

Smart MT™

Along with Aurora AI, our content orchestration platform, we utilize numerous Machine Translation (MT) engines to achieve your desired translation results. MT tools continue to benefit enterprises that effectively incorporate them into their AI-driven translation workflow due to the engines' translation speed and affordability. Still, no single MT engine is best for all domains, language pairs, or use cases. Smart MT™ is the only enterprise-grade Machine Translation solution that marries multiple MT engines, MT methodologies, purpose-built customized training, and omnichannel integrations. Smart MT supports your localization workflows, real-time customer support, and internal translation needs. Train once. Use everywhere. Be a step ahead, always.

Smart MT enables businesses to bolster customer experiences across multiple languages, removes internal language barriers for enhanced productivity, and frees up human bandwidth so your content teams can focus on mission-critical projects.

This robust MT solution works across all content streams, enabling companies to localize everything from public-facing content and real-time customer interactions to internal communications among global employees.

The Smart MT API integrates directly into your live chat solution or ticketing system, allowing support teams to assist customers in their native language instantaneously. It's scalable across time zones and languages. The Smart MT portal, augmented with AI fluency and nuance, offers a place for global teams to communicate more efficiently while maintaining content confidentiality.

Your employees will be able to translate internal documents and improve written communications across languages with this secure, enterprise-grade solution. Lionbridge's Smart MT engines are built with a high-end integration platform for localization automation. Our connectors help localization and marketing teams address daily challenges as they aspire to increase content velocity and work within their budget. Our product integrates seamlessly with virtually any content management system, as well as real-time workflow platforms including:

BeyondTrust | Genesys | InContact | Outlook Salesforce | ServiceNow | Twilio | Zendesk

Speed up your translation turnaround times, increase your language flexibility, and experience cost savings without compromising quality or security.

The Smart MT portal offers a place for global teams to communicate more efficiently while maintaining content confidentiality.

Language Quality

Aurora AI's flexibility enables you to translate each piece of content at varying quality levels — with differing speed and cost — to match your content needs while keeping your brand voice consistent for enhanced customer experiences.

You'll translate terms once to create Translation Memories (TMs), glossaries, and style guides. Aurora AI will automatically apply these linguistic assets throughout the platform to ensure brand voice consistency across all digital channels, reduce translation rework, and achieve cost savings.

Connectivity

Aurora AI helps companies overcome the complexity associated with elaborate technology stacks. While numerous, interconnected systems that power content journeys support digital-first business needs, they add complexity to the process. As a result, companies find it increasingly difficult to keep track of content and achieve efficiency. Aurora AI uses a portfolio of partners and integrations to lessen the burdens associated with a multifaceted tech stack.

Integrate into the Lionbridge universe of language services through one of our robust connectors, rich content APIs, or custom integrations.

Analytics

Aurora AI allows you to follow your localization projects in real time, identify business trends, and make wise decisions about your localization programs based on data. It enables you to generate a bigger content and localization ROI by providing insight into your localization costs and performance. Best of all, it's free as a part of the Aurora AI platform and Lionbridge services.

Aurora AI streamlines processes at scale by combining the latest generative AI (GenAI) technology with the smart allocation of human expertise to areas making the most significant impact.

AI TRAINING SOLUTIONS

Achieve faster time-to-market and reduced risk and bias with AI training solutions. Get support for prompts, output testing, data set creation/annotation, and beyond.

Build, train, and test data sets that work. Get support for developing prompts, output testing, data set creation/annotation, and more. You can trust our AI Training services and solutions to ensure AI output meets your goals.

Data Annotation

Labeling or categorizing data helps AI models understand it better. Our experts perform content classification, image/video annotation, and named entity recognition services to ensure your AI model only makes predictions based on annotated data.

Data Collection

Test and train your AI models with impactful, high-quality data. We collect diverse and representative audio, video, text, and transcription data to ensure your AI system understands and responds accurately to a wide range of inputs.

Workforce Management

Rely on Lionbridge's secure facilities and subject matter specialization for AI product testing. With our global community resourcing, we can handle complex needs like computational linguistics and data and ML engineering.

Output Validation

Ensure your LLMs always generate accurate, useful, and culturally-sensitive output. We thoroughly review AI responses to enhance overall quality and make AI systems more reliable, effective, and trustworthy.

Development Support

We offer multilingual prompt engineering (especially for local market optimization and cultural enhancements), including prompt response and rewriting. Our experts help with RAG optimization, pattern support, model review and assessment, as well as red teaming and adversarial training.

Aurora AI connects your content to the Lionbridge Community, one of the largest communities on the market. Members from 150+ countries are ready to work on your content.

For over 25 years, Lionbridge has built long-lasting relationships with the most skilled linguists, interpreters, crowd, testers, and language specialists.

Our hard-working translators, interpreters, and Subject Matter Experts (SMEs) are the backbone of the localization industry. They solve problems and create meaningful content for people no matter where they reside or what language they speak. When you choose Lionbridge for human translation, you'll have access to a network of over 40,000 freelancers and translation agencies spanning over 800 language pairs.

In as little as 15 minutes, you can be assigned to a team of best-fit experts to get your project going.

Want to translate from a long-tail language? Need simultaneous interpretation of English into Chinese? Want to get your video subtitled into Swahili? Our expert community has you covered.

THE LIONBRIDGE DIFFERENCE

As a people-first technology company, Lionbridge places immense importance on recruiting only the most passionate and curious talent. We look for individuals who take pride in their work, who are constantly learning, and who eagerly embrace the dynamic nature of language — we look for individuals whose passion is your passion.

5 DIVERSE COMMUNITIES EMPOWERING HUMAN CREATIVITY

300+ LANGUAGES	350+ LANGUAGES	100+ LANGUAGES	100+ LANGUAGES	100+ LANGUAGES
LINGUISTS	**INTERPRETERS**	**CROWD**	**TESTERS**	**SPECIALISTS**
Qualified Linguists	Qualified Interpreters	Fast TAT	Software, Games, and Mobile Apps	Multimedia
Globally Sourced	Globally Sourced	Native Speakers	Native Speakers	Quality Reviewers
Ongoing Training	Ongoing Training	Globally Sourced	Globally Sourced	DTP and Graphics
Confidentiality	Confidentiality	Secure Environment	Secure Environment	Content Creation
Secure TMS Environment	Secure Integrated Support			Transcreation
	OPI, Video, In-app			Cultural Adaption
				Technical Writers
				eLearning

A UNIQUE CROWD OF 500,000+

AGE GROUPS

Age	
60+	
55–59	
50–54	
45–49	
40–44	
35–39	
30–34	
25–29	
20–24	
18–20	
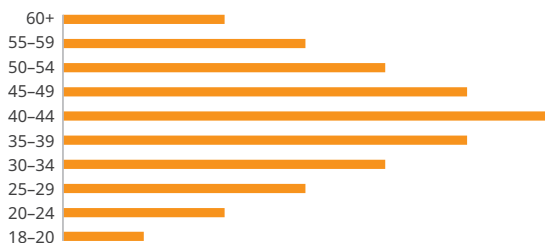
We love what we do and are intrinsically motivated to challenge ourselves, improve upon our processes, and acquire new skills.

450+ LOCALES

FIELD OF EXPERTISE

Business | Engineering | Humanities | Science | Technical | Commerce
Human Resources | Medicine | Fine Arts | Law | Other

52% FEMALE

48% MALE

No matter what type of content you've created — whether it's highly regulated, carefully branded, or location-specific — we spearhead its global transformation through best-in-class translation and localization services.

In addition to our managed solutions, these self-service options make localization fast, easy, and convenient.

SELF-SERVICE OPTIONS

Machine Translation: Smart MT™
The Smart MT Portal is a self-service, real-time text and document translation app. It's for teams and professionals in enterprises working across multiple geographies and languages who need to understand foreign language texts immediately.

Translation Crowd: Gengo
Gengo is an online, self-service translation platform for reliable translations by human translators. It's for teams who must accurately translate simple, ad hoc, or static content for their products or activities.

Good communication makes for a strong start. When you partner with Lionbridge, you get to tell us what you need. Already decided on your solutions and workflows? Let us know, or use one of our self-serve platforms to jump right in. If you're still unsure, our multilingual and multicultural experts will guide you through the Lionbridge Onboarding process. From discovery and consultancy to deployment and status updates, we'll ensure you always know where things are, what to expect, and who's in your corner. Get started today.

LANGUAGE CATALOG

Afrikaans (Default) | af
Afrikaans (South Africa) | af-za
Albanian (Albania) | sq-al
Albanian (Default) | sq
Amharic (Default) | am
Arabic (Algeria) | ar-dz
Arabic (Bahrain) | ar-bh
Arabic (Default) | ar
Arabic (Egypt) | ar-eg
Arabic (Generic) | ar-aa
Arabic (Gulf) | ar-xg
Arabic (India) | ar-in
Arabic (Iraq) | ar-iq
Arabic (Israel) | ar-il
Arabic (Jordan) | ar-jo
Arabic (Kuwait) | ar-kw
Arabic (Lebanon) | ar-lb
Arabic (Libya) | ar-ly
Arabic (Modern Standard) | ar-xm
Arabic (Morocco) | ar-ma
Arabic (Oman) | ar-om
Arabic (Qatar) | ar-qa
Arabic (Saudi Arabia) | ar-sa
Arabic (Sudan) | ar-sd
Arabic (Syria) | ar-sy
Arabic (Tunisia) | ar-tn
Arabic (U.A.E.) | ar-ae
Arabic (Yemen) | ar-ye
Armenian (Default) | hy
Azerbaijani - Latin (Default) | az
Basque (Default) | eu
Basque (Spain) | eu-es
Belarusian (Belarus) | be-by
Belarusian (Default) | be
Bengali (Bangladesh) | bn-bd
Bengali (Default) | bn
Bengali (India) | bn-in
Bosnian - Cyrillic (Default) | bsc
Bosnian - Latin (Default) | bs
Bulgarian (Bulgaria) | bg-bg
Bulgarian (Default) | bg
Burmese (Default) | my
Cantonese Traditional (Default) | yue
Chinese (Cantonese) | zh-xy
Catalan (Default) | ca
Catalan (Spain) | ca-es
Catalan (Valencia) | ca-xv
Cebuano (Default) | ceb
Chichewa (Default) | ny
Chinese (Simplified) | zh-cn
Chinese (Default) | zh
Chinese (Hong Kong) | zh-hk
Chinese (Macau) | zh-mo
Chinese (Malaysia) | zh-my
Chinese (Singapore) | zh-sg
Chinese (Traditional) | zh-tw

Corsican (Default) | co
Croatian (Croatia) | hr-hr
Croatian (Default) | hr
Czech (Czech Republic) | cs-cz
Czech (Default) | cs
Danish (Default) | da
Danish (Denmark) | da-dk
Dari (Afghanistan) | prs-af
Dari (Default) | prs
Dutch (Belgium) | nl-be
Dutch (Default) | nl
Dutch (Netherlands) | nl-nl
English (Australia) | en-au
English (Belize) | en-bz
English (Botswana) | en-bw
English (Canada) | en-ca
English (Cyprus) | en-cy
English (Default) | en
English (Egypt) | en-eg
English (Gulf) | en-xg
English (Hong Kong) | en-hk
English (India) | en-in
English (Indonesia) | en-id
English (International) | en-xn
English (Ireland) | en-ie
English (Jamaica) | en-jm
English (Jordan) | en-jo
English (Lebanon) | en-lb
English (Malaysia) | en-my
English (Malta) | en-mt
English (New Zealand) | en-nz
English (Nigeria) | en-ng
English (Other) | en-xo
English (Pakistan) | en-pk
English (Philippines) | en-ph
English (Saudi Arabia) | en-sa
English (Singapore) | en-sg
English (South Africa) | en-za
English (Sri Lanka) | en-lk
English (Trinidad and Tobago) | en-tt
English (United Kingdom) | en-gb
English (United States) | en-us
English (Zimbabwe) | en-zw
Esperanto (Default) | eo
Estonian (Default) | et
Estonian (Estonia) | et-ee
Fijian (Default) | fj
Filipino (Default) | fil
Finnish (Default) | fi
Finnish (Finland) | fi-fi
Finnish (Sweden) | fi-se
French (Africa) | fr-02
French (Algeria) | fr-dz
French (Belgium) | fr-be
French (Cameroon) | fr-cm
French (Canada) | fr-ca

French (Cote d'Ivoire) | fr-ci
French (Default) | fr
French (France) | fr-fr
French (International) | fr-xn
French (Luxembourg) | fr-lu
French (Mali) | fr-ml
French (Monaco) | fr-mc
French (Morocco) | fr-ma
French (Reunion) | fr-re
French (Rwanda) | fr-rw
French (Senegal) | fr-sn
French (Switzerland) | fr-ch
French (Tunisia) | fr-tn
French (West and Central Africa) | fr-11
Frisian (Default) | fy
Gaelic - Scots (Default) | gd
Galician (Default) | gl
Georgian (Default) | ka
German (Austria) | de-at
German (Belgium) | de-be
German (Default) | de
German (Germany) | de-de
German (Liechtenstein) | de-li
German (Luxembourg) | de-lu
German (Switzerland) | de-ch
Greek (Cyprus) | el-cy
Greek (Default) | el
Greek (Greece) | el-gr
Gujarati (Default) | gu
Haitian Creole (Default) | ht
Haitian Creole (Haiti) | ht-ht
Hausa (Default) | ha
Hawaiian (Default) | haw
Hebrew (Default) | he
Hebrew (Israel) | he-il
Hindi (Default) | hi
Hindi (India) | hi-in
Hmong Daw (Default) | hmn
Hungarian (Default) | hu
Hungarian (Hungary) | hu-hu
Icelandic (Default) | is
Icelandic (Iceland) | is-is
Igbo (Default) | ibo
Indonesian (Default) | id
Indonesian (Indonesia) | id-id
Irish (Default) | ga
Italian (Default) | it
Italian (Italy) | it-it
Italian (Switzerland) | it-ch
Japanese (Default) | ja
Japanese (Japan) | ja-jp
Javanese (Default) | jw
Kannada (Default) | kn
Kazakh (Default) | kk
Kazakh (Kazakhstan) | kk-kz
Kazakh (Tajikistan) | kk-tj

Khmer (Default) |km
Kinyarwanda (Default) | rw
Kiswahili (Default) | sw
Kiswahili (Kenya) | sw-ke
Korean (Default) | ko
Korean (Korea, North) | ko-kp
Korean (Korea, South) | ko-kr
Kurdish - Kurmanji (Default) | kmr
Kyrgyz (Default) | ky
Lao (Default) | lo
Latin (Default) | la
Latvian (Default) | lv
Latvian (Latvia) | lv-lv
Lithuanian (Default) | lt
Lithuanian (Lithuania) | lt-lt
Luxembourgish (Default) | lb
Macedonian (Default) | mk
Macedonian (Macedonia) | mk-mk
Malagasy (Default) | mg
Malay (Brunei Darussalam) | ms-bn
Malay (Default) | ms
Malay (Malaysia) | ms-my
Malayalam (Default) | ml
Maltese (Default) | mt
Maltese (Malta) | mt-mt
Maori (Default) | mi
Marathi (Default) | mr
Mongolian (Default) | mn
Nepali (Default) | ne
Nepali (India) | ne-in
Nepali (Nepal) | ne-np
Norwegian (Default) | nb
Norwegian (Norway) | nb-no
Oriya (Default) | or
Pashto (Default) | ps
Persian (Default) | fa
Persian (India) | fa-in
Persian (Iran) | fa-ir
Polish (Default) | pl
Polish (Poland) | pl-pl
Portuguese (Angola) | pt-ao
Portuguese (Brazil) | pt-br
Portuguese (Cape Verde) | pt-cv
Portuguese (Default) | pt
Portuguese (Guinea-Bissau) | pt-gw
Portuguese (Macau) | pt-mo
Portuguese (Mozambique) | pt-mz
Portuguese (Portugal) | pt-pt

Portuguese (Sao Tome and Principe) | pt-st
Portuguese (Timor-Leste) | pt-tl
Punjabi - India (Default) | pa
Punjabi - Pakistan (Default) | pnb
Querétaro Otomi (Default) | oto
Romanian (Default) | ro
Romanian (Moldova) | ro-md
Romanian (Romania) | ro-ro
Russian (Belarus) | ru-by
Russian (Default) | ru
Russian (International) | ru-xn
Russian (Israel) | ru-il
Russian (Kazakhstan) | ru-kz
Russian (Moldova) | ru-md
Russian (Russian Federation) | ru-ru
Russian (Ukraine) | ru-ua
Samoan (Default) | sm
Serbian - Cyrillic (Bosnia and Herzegovina) | sr-ba
Serbian - Cyrillic (Default) | sr-me
Serbian - Cyrillic (Montenegro) | sr-me
Serbian - Cyrillic (Serbia) | sr-rs
Serbian - Latin (Bosnia and Herzegovina) | srl-ba
Serbian - Latin (Default) | srl
Serbian - Latin (Montenegro) | srl-me
Serbian - Latin (Serbia) | srl-rs
Sesotho (Default) | st
Shona (Default) | sn
Sindhi (Default) | sd
Sindhi (India) | sd-in
Sindhi (Pakistan) | xsd
Sinhala (Default) | si
Slovak (Default) | sk
Slovak (Slovakia) | sk-sk
Slovenian (Default) | sl
Slovenian (Slovenia) | sl-si
Somali (Default) | so
Spanish (Argentina) | es-ar
Spanish (Bolivia) | es-bo
Spanish (Chile) | es-cl
Spanish (Colombia) | es-co
Spanish (Costa Rica) | es-cr
Spanish (Cuba) | es-cu
Spanish (Default) | es
Spanish (Dominican Republic) | es-do
Spanish (Ecuador) | es-ec
Spanish (El Salvador) | es-sv
Spanish (Guatemala) | es-gt
Spanish (Honduras) | es-hn

Spanish (International) | es-xn
Spanish (Latin America) | es-xl
Spanish (Mexico) | es-mx
Spanish (Nicaragua) | es-ni
Spanish (Panama) | es-pa
Spanish (Paraguay) | es-py
Spanish (Peru) | es-pe
Spanish (Puerto Rico) | es-pr
Spanish (Spain) | es-es
Spanish (United States) | es-us
Spanish (Uruguay) | es-uy
Spanish (Venezuela) | es-ve
Sundanese (Default) | su
Swedish (Default) | sv
Swedish (Finland) | sv-fi
Swedish (Sweden) | sv-se
Tahitian (Default) | ty
Tajik (Default) | tg
Tamil (Default) | ta
Tamil (India) | ta-in
Tamil (Malaysia) | ta-my
Tamil (Singapore) | ta-sg
Tatar (Default) | tt
Telugu (Default) | te
Thai (Default) | th
Thai (Thailand) | th-th
Tongan (Default) | to
Turkish (Default) | tr
Turkish (Turkey) | tr-tr
Turkish (Cyprus) | tr-cy
Turkmen (Default) | tk
Ukrainian (Default) | uk
Ukrainian (Ukraine) | uk-ua
Urdu (Default) | ur
Urdu (India) | ur-in
Urdu (Pakistan) | ur-pk
Uyghur (Default) | ug
Uzbek - Latin (Default) | uzl
Vietnamese (Default) | vi
Vietnamese (Viet Nam) | vi-vn
Welsh (Default) | cy
Xhosa (Default) | xh
Yiddish (Default) | yi
Yoruba (Default) | yo
Yucatec Maya (Default) | myn
Zulu (Default) | zu

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