SMART MT™ AND AURORA AI™: ENTERPRISE-GRADE MACHINE TRANSLATION

LOCALIZE EVERYTHING™ WITH MACHINE TRANSLATION AND INNOVATIVE AI

Today's consumers expect translated content in their native language – and more content than ever. Capture their attention with Smart MT, Lionbridge's Machine Translation tool, and Aurora AI, our content orchestration platform. We'll utilize numerous MT engines (including AI for desired reviews) to localize your whole customer journey with optimal quality. Our Machine Translation (MT) solution is quick and unlocks peerless translation productivity — especially with the additional creativity, fluency, and sophistication of AI translation. For routinely powerful localization, leverage Smart MT and AI as a regular part of your workflows. Get ready to:

BOLSTER MULTILINGUAL CUSTOMER EXPERIENCES

REMOVE INTERNAL LANGUAGE BARRIERS AND ENHANCE PRODUCTIVITY

HELP CONTENT TEAMS FOCUS ON MISSION-CRITICAL PROJECTS, WHILE MACHINES AND AI HANDLE THE REST

SIMULTANEOUSLY DELIVER CONTENT ACROSS MANY DIGITAL CHANNELS AND LANGUAGES

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Smart MT and Aurora AI Applications:

Get custom-tailored business solutions powered by these 3 key components.

Smart MT API for Better Customer Experiences

Smart MT API enhances customer success and support teams, providing better digital experiences to customers and strengthening relationships. Integrate Smart MT directly into your live chat solution or ticketing system to allow existing customer support teams to communicate and assist in customers' native language instantaneously, regardless of internal language capabilities. Scale across time zones and languages to improve customer experiences with existing personnel. Consumers will receive real-time assistance in their language when the local team is unavailable. They'll also access user-generated content, such as reviews and posts, in their native language.

Smart MT Connectors for Increased Content Velocity

Smart MT Connectors address daily marketing and localization challenges and help you push out more content. Connectors help your team increase content velocity within existing — or reduced — budgets. Integrate with any content management system. Enable localization and marketing teams to process multilingual content quickly, while seamlessly deploying large-scale MT.

Smart MT Portal

Smart MT Portal increases productivity and removes communication barriers in multilingual corporate business challenges. Our Machine Translation portal, augmented with AI fluency and nuance, helps employees connect across multiple languages and regions via Machine Translation on the company intranet. Employees can securely translate internal documents and improve multilingual written communication. Enriched with LLM capabilities, our solution is accessible, fast, customizable, and secure.

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SMART MT

Features and Benefits of Smart MT

Get the most out of MT. Key capabilities and benefits include:

ENTERPRISE-GRADE MACHINE TRANSLATION AND AI SERVICES
- Select services backed by a localization industry leader
- Work with a provider trusted by top global companies
- Benefit from 20+ years of MT experience
- Harness deep AI expertise

SECURITY
- Manage access with Single Sign-On (SSO)
- Encrypt data during rest and transit
- Ensure no storage of your data by Lionbridge or any other third-party vendor
- Get certification by the International Organization for Standardization (ISO), including full certification to the ISO 27001:2013 and 27701:2019 standards
- Benefit from private, secure MT engines and LLMs

SPEED
- Ensure real-time Machine Translation
- Get fast access to Smart MT via API
- Choose seamless integration to leading content management systems, live chat tools, and ticketing systems, via Smart MT connectors
- Guarantee instant global employee communication via user-friendly portal

CUSTOMIZABILITY
- Train terminology in Smart MT and apply preferences to all MT engines
- Gain on-the-fly automation for source-content issues and enhancing MT quality
- Use best-suited MT engines for each piece of content and language pair
- Add sophisticated LLM reviews to solve "last mile" problems and ensure content appeals to target audiences
- Get assistance training your LLM for your specific projects
- Select single training layer for brand voice consistency across all MT engines and digital channels

FLEXIBILITY
- Never experience vendor lock-in
- Access best of breed MT engines, including Google, Microsoft, Amazon, and DeepL
- Work across all digital channels
- Ensure integration with leading CMSs, Translation Management Systems (TMSs), ticketing systems, and live chat solutions
- Get support for text files, MS Office files, and PDFs (scanned and text documents)
- Choose from refined LLM offerings to enhance solutions
- Select optimal engines for discrete content and language pairs