Building Courseware for Global Markets

Today’s executives are being asked to manage multinational teams and initiatives, often with a unique set of globalization challenges.

As content reaches more markets and audiences, organizations must design programs that accommodate language and dialect variations, as well as social, political, cultural and historical nuances. Lionbridge Documentation and Training Translations services specialize in developing and designing new training programs, or helping content professionals translate existing content for multilingual audiences. Our award-winning translation specialists are skilled at developing and delivering culturally appropriate materials across a variety of platforms.

Industry-Recognized Depth of Experience

- Named one of the top 20 companies in the training outsourcing industry 13 years in a row
- Full-service solution centers in 26 countries
- 6,000+ employees supported by large global network of professional translators
- Highly-skilled engineering teams
- Rapid video translation service featuring three unique approaches and price points
Globalization-at-Source™

Lionbridge instructional designers build content with a global audience in mind. Our Globalization-at-Source methodology improves the quality of source language materials and ensures that content is ready for global distribution, preserving informational and instructional intent across diverse cultures and languages. The transcreation methodology integrates content development and translation processes to reduce the time and cost of creating multilingual content.

Rapid Video Translation

As training organizations aggressively shift their content to video formats, they must prioritize accelerated, cost-effective, high-quality translation. Our three approaches to rapid video translation quickly connect you with in-market employees and customers, while reducing your video translation costs by 90%.

Why Lionbridge

Lionbridge has the scalability and experience your company needs to drive global growth.

- Hundreds of specialized resources and a long history of managing complex training programs across multiple time zones, languages and cultures
- Talented staff linguists, translation managers and subject matter experts offering the best combination of personalized, local attention with efficient global execution
- Blended production models with local product management and offshore content development, offering significant cost savings over competitive approaches
- Seamless integration with your content development tools and processes for rapid time turnaround

How We Help Customers

Here are some examples of how we’ve helped our customers meet their global training needs:

**Leading Software, Services and Solutions Company**

Architected scalable training development processes for 95+ e-learning titles, with 100% on-time delivery

**Large Multinational Conglomerate**

Translated e-learning courseware into 19 different languages

**Corporate Learning Solutions Provider**

Integrated courseware development and translation, reducing project completion time by 35%

**Multinational Services Firm**

Developed browser-based product demo with voiceovers, animations and guided simulations

**Top Computer Hardware Manufacturer**

Facilitated simultaneous authoring and localization of software, manuals and packaging in 20 languages, reducing costs by 30%

Get Started

Contact us today to talk with an expert about how Lionbridge can improve the adoption, usability and success of your global products and services.

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