



LIONBRIDGE AT A GLANCE

BREAKING BARRIERS. BUILDING BRIDGES.

Lionbridge partners with brands to break barriers and build bridges all over the world.

For over 25 years, we have helped companies connect with their global customers and employees by delivering translation and localization solutions in 350+ languages. Our cutting-edge technology and robust network of linguists support a wide array of industries. With multiple service models to choose from, we have the unique solution to suit your business' needs.

LIONBRIDGE BY NUMBERS



4,000+
customers



25+ YEARS IN BUSINESS
and we're just getting started



40 OFFICES IN 24 COUNTRIES

99% ON-TIME
delivery

300M+
words translated
per month

3.9B+
total words
translated yearly

24/7/365 SUPPORT
with a follow-the-sun production model

96%
customer retention rate

16 MINUTES
average work assignment time for
the last 12 months



TRAILING 12-MONTH NPS SCORE OF 50

ISO 27001:2013
and ISO 27701:2019 Compliant

FULL CERTIFICATION
to the Trusted Information Security
Assessment Exchange (TISAX)

120+ LANGUAGES
supported by our Machine Translation

350+ LANGUAGES
supported by Human Translators

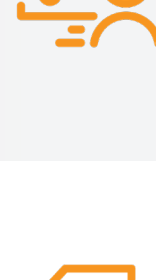
600+ LANGUAGES
supported by our Production Teams



America's Best Employers for Women (Forbes)
America's Best Large Employers (Forbes)
America's Best Employers for Diversity (Forbes)
Most Loved Workplaces® (Newsweek)

SERVICES

As a thought leader in the translation and localization industry, we work with some of the world's most innovative brands to help them connect with customers across the globe. Our team of passionate linguists and skilled technology specialists will help you connect with anyone, in any language, anywhere — with your intended message.



TRANSLATION

Our skilled translators and interpreters bring 25+ years of experience to your internal communications, regulated documents, technical manuals, marketing materials, and more to connect you to customers, colleagues, and stakeholders around the world.



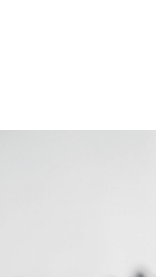
CONTENT

From technical documentation and financial reports to blogs and multimedia web content, we create, transform, and localize your content to improve internal communications and expand your global reach.



TESTING

We test the performance, efficacy, readability, and experience of your product, app, or service to make sure the energy, time, and resources you've poured into your content don't go to waste.



MULTIMEDIA

We help you globalize your website, software, video, and elearning content. Capture more customers' attention, increase accessibility for people with hearing and vision impairment, enhance user experience, boost SEO, and generate more revenue.



DIGITAL EXPERIENCE

Our global digital experience assessments dive into your multilingual SEO, geo-targeting, localization, and access strategies to help you understand how global customers interact with your brand and improve your localization ROI.

INDUSTRIES

Winning in today's digital and hybrid marketplaces is increasingly challenging, but Lionbridge's experts have experience in a wide array of industries. We specialize in:



Automotive



Banking
and Finance



Consumer Packaged
Goods



Games



Industrial
Manufacturing



E-Commerce



Legal
Services



Life
Sciences



Retail



Technology



Luxury



Travel and
Hospitality

LA'LANGUAGE CLOUD

With Lionbridge's proprietary localization platform, you can increase your content velocity, create multimeter customer experiences, and get in front of new customers in more markets. Use any combination of our La'language Cloud offerings to achieve your multichannel, multilingual needs at scale and reap extraordinary multimeter success.

- Reduces friction
- Lowers costs
- Optimizes your localization workflow
- Generates powerful analytics
- Automates your content journey
- Integrates with your existing software
- Connects you to a network of 40,000+ linguists in 800+ languages
- Creates a consistent brand voice across channel

Understanding, scoring, tagging, and optimizing source content is the fulcrum for localizing everything. Our La'language Cloud relies on our Smart Content™ solution, which uses the latest advancements in Natural Language Processing (NLP) and AI to automatically assess 120+ attributes, such as bias and readability.



HOW TO GET STARTED WITH LIONBRIDGE

FOUR OPTIONS, TWO DISTINCT MODELS

No matter what type of content you've created — whether it's highly regulated, carefully branded, or location-specific — we spearhead its global transformation through best-in-class transcreation services.

SELF-SERVICE MODELS



Machine Translation: Smart MT™

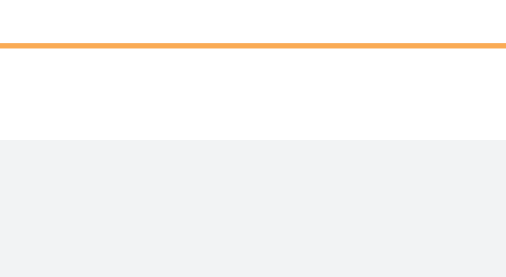
A self-service, real-time text and document translation app for global enterprises who need instant translation.



Translation Crowd: Gengo

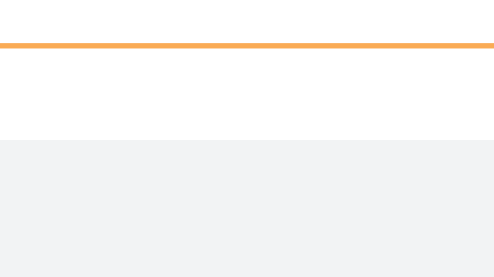
An online, self-service translation platform for teams who need simple, ad hoc, or static multilingual content.

MANAGED SERVICE MODELS



AI-Driven Content Platform: Lionbridge Cloud

A managed, AI-powered localization service for product and content owners that need standardized localization workflows and increased content capacity.



Customized Workflows: Lionbridge Enterprise

A specialized localization service for sophisticated companies that manage complex localization and require customized workflows and technology interfaces.

THE LIONBRIDGE DIFFERENCE

As a people-first passion company, Lionbridge places immense importance on recruiting only the most passionate and curious talent. We look for individuals who take pride in their work, who are constantly learning, and who eagerly embrace the dynamic nature of language — we look for individuals whose passion is your passion.

We have 5 diverse communities empowering human creativity:
Linguists, Interpreters, Crowd, Testers, Specialists

A UNIQUE CROWD OF 500,000+

LEARN MORE AT
LIONBRIDGE.COM

